

67

Ros

FALL 1961

J & P's Newest Creation

King's Ransom

1962 All-America Winner!

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U. S. Department of Agriculture

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Here, indeed, is a tremendous choice of Roses . . . a wide selection of the most popular, most wanted, best-selling Jackson & Perkins Roses. In addition to our older, proven varieties that have won the top awards in this country and abroad, you'll find 10 brand-new varieties . . . new Roses like the golden All-America Selections Winner, *King's Ransom*; the very, very fragrant red *Avon*; the unfading red Hybrid Tea, *Rose Bowl*; the dainty new Floribunda, *Lillie Marleen*; our newest yellow Floribunda, *Girl Scout*; the petite new *Pigmy Lavender*; and our newest Everblooming Climber, *Royal Lavender*. Here are over 150 varieties . . . every one of them guaranteed to live and bloom in your 1962 garden, IF YOU PLANT THEM NOW.

King's Ransom

(Test No. C4-283B)

J. & P.

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ALL 3 ROSES ON THESE 2 PAGES

GROUP No. 2011

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Only \$8.75

Rose Bowl

(Test No. C3-865B)

(Above) Here is a genuine eye-catcher. Of all the many red varieties that are to be seen in Rose gardens, here is the one to which one's glance is inevitably drawn. The intensely glowing red, fully double blooms are of extraordinary size and substance, as well as the most brilliant fiery color imaginable. The reddest of all red Roses, these big, heavily petaled blooms are of wonderful form and are perfumed with a clean, fresh scent. This Rose is in every sense of the term "A man's Rose." And its virility is not limited to the color, size and substance of the bloom but extends to the plant itself, which is large, vigorous, tall, dark and handsome. The abundant, medium green foliage is clean and healthy. Leaves are well spaced on the plant, enhancing its air of husky cleanliness and good health. The very firm buds are urn shaped, with a high center. Flowers are 5 to 6 in. across, and because of their remarkable substance they withstand the most adverse weather. The intense color does not fade or blue. This is the best hot-weather-bad-weather red of all. Blooms are borne on elegant long stems that are well matched to the large flowers, holding them firmly erect even when they are drenched with rain. These fragrant blooms are absolutely unmatched for brilliance and fire and size and are perfection in either garden or vase. Named for the annual sports classic, this new Hybrid Tea is a winner in every way. Plant it in your garden this fall and early next spring it will reward you. (Prop. Rights Reserved.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80



THIS LABEL IS

Your Guarantee

OF COMPLETE
SATISFACTION

est New Roses"

J&P's Sensational New Yellow Rose!

(Left, Below) From the very moment that King's Ransom was placed in competition at the All-America Rose Trials, there was never any doubt whatsoever that it would win that coveted award. For this is a Rose that is truly beautiful, truly hardy, truly perfect from beginning to end!

The number of blooms it produces is amazing for a Hybrid Tea. It bears blooms by the dozen—a great abundance of glorious, long-stemmed Roses all season long . . . blooms all over the plant, from the ground up, as well as densely crowning the top with just about the most breath-taking yellow you ever saw. Glittering buds are long and slender—aglow with a pure, true chrome-yellow. Huge, high-centered, very full, 6-in. flowers have 40 to 50 petals that shine like spun gold. These majestic golden blooms are borne on tremendous, long stems that make them ideal for cutting. Naturally, the plant itself is tall and full . . . and will attain a height of at least 6 ft. by the end of the second season. Never before has there been a yellow Rose of such great versatility and freedom from care! It certainly belongs in your 1962 garden—so order it now. These extremely fragrant blooms will enchant you. Even under warm conditions, they open slowly. (Pl. Pat. Applied For.)

\$3.50 each; 3 for \$9.20;
12 for \$35.70



SPECIAL OFFER!

GROUP No. 2021

1 of each:

Avon	King's Ransom
Nobility	Hawaii

Value \$13.50 Save \$1.70

Only **\$11.80**

Avon

(Above) The Twentieth Century Shakespearean Rose.

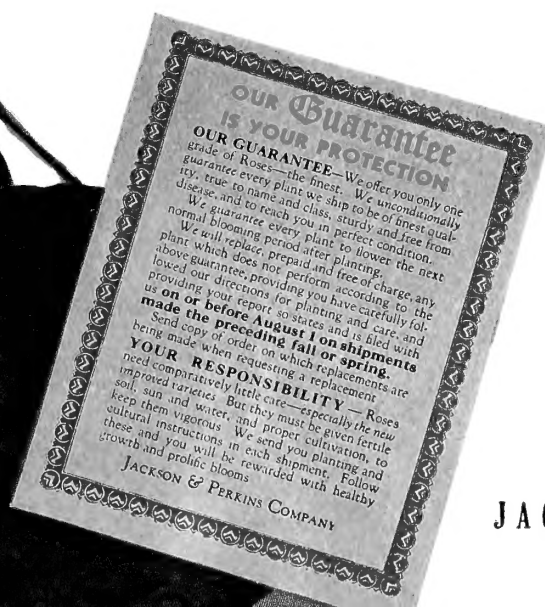
"A rose by any other name,"

wrote the Bard of Avon, "would smell as sweet." (Test No. C4-240C)

But how would the lines have read had Shakespeare known that not all latter-day Roses would be fragrant and that a heavily scented variety would be introduced in 1961 as the Avon Hybrid Tea? This brilliant new red Rose was introduced to the public by the Jackson & Perkins Company at the International Flower Show in New York City, where it was praised by all who saw it. While it has many superior qualities, its originator, Dennison Morey, head of plant research for Jackson & Perkins of California, states that "its fragrance is perhaps the most intense and persistent to be found in any Rose variety today." Many modern varieties are fragrant, but all too few possess the true Rose fragrance which is associated with the old varieties. In Avon we have at last a Rose with an almost unbelievable amount of true attar of Roses perfume . . . a fragrance that is not lost as soon as the flower opens or a soft breeze passes by. Here at last is enough perfume to last the life of the flower. Avon comes from a cross designed to produce a highly fragrant, tall-centered, long-budded flower of bright, non-fading red that has outstanding substance and weather resistance. It also has the habit of dropping its petals long before there is any perceptible color change. Our objectives have been achieved to a remarkable degree! The plant produces bright green foliage that forms the perfect backdrop for its dramatic red blooms. The buds are large and gracefully tapered, showing early promise of the brilliant color to follow. They open into full blooms which measure from 6 to 7 in. across. Avon is not only of tremendous importance as an ornamental plant but is also one of the most important steps forward in Rose breeding. (Prop. Rights Reserved.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70

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Originators of Great New Roses Since 1872



NOW! GET ALL 3 "ROSES OF THE YEAR!"

4

THE 1959 ROSE OF THE YEAR!

KORDES

Perfecta

(Below) A nation-wide test panel of *home gardeners* selected Kordes Perfecta as the *first* "Rose of the Year!" It's red . . . it's white . . . it's yellow . . . it's completely different from any other Rose in existence! Basically cream-white, this magnificent Rose is lined with red as if the edges of its petals were dipped in light carmine. This rich, warm red color spreads throughout the flower as the buds open, revealing a suffusion of yellow. All season long, this vigorous, 3-ft. plant produces an unusually large number of perfectly formed, long-lasting, fragrant, exhibition-size Roses—each one up to a full 5 in. across. Fully double, with 65 to 70 petals. You'll find Kordes Perfecta a thrilling and eye-catching addition to your garden. It's so beautiful, so colorful, so fragrant, so hardy, so easy to grow, so perfect in every respect. Be among the first in your neighborhood to proudly display this fabulous beauty. Plant it this fall and let this beautiful "Hybridizer's Dream Rose" fill your garden with loveliness. (Pl. Pat. #1604.)

\$3.00 each; 3 for \$7.95;
12 for \$31.80

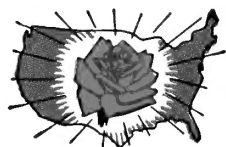
THE 1960 ROSE OF THE YEAR!

HAWAII[©]

(Below) Here is a Rose so completely different in *color*, so completely different in *fragrance*, so breath-takingly beautiful in *every respect* that it was overwhelmingly selected by 10,000 home test gardeners as THE Rose of the Year for 1960!

Look at that color! Have you ever seen anything like it in a Hybrid Tea? Have you ever seen such a warm, glowing ORANGE-CORAL blend—a color as exotic and sultry as Hawaii itself . . . a color that lasts from bud form right up until the petals wither and fall! Just picture it growing in your garden—score upon score of these gorgeous orange-coral blooms, *each one well over 6 in. across*. Yes, each bloom is *that* large, and amazingly fragrant . . . with a pronounced raspberry scent different from any other Rose! Furthermore, *Hawaii* is one of the hardiest Roses *ever* created . . . tall growing, with clean branches that carry 5 to 6 flowers. Glossy foliage shows tints of red as fall days approach. In formal and informal arrangements the color is much sought after. It blends easily with many other varieties and is an excellent focal point. *Hawaii* is one of the best exhibition Roses available today. (Pl. Pat. #1833.)

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ALL THREE

"ROSES OF
THE YEAR"

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F THE YEAR!"

THE 1961 ROSE OF THE YEAR! AMERICANA

(Below) Here is the most glorious red Rose ever created . . . a rich red, red color as brilliant, as stirring, as exciting as the stripes on Old Glory . . . a vibrant red Rose as big and colorful as America itself! Yes, here is a new red Rose so beautiful in color, form and fragrance that it was overwhelmingly selected by 10,000 home test gardeners as THE ROSE OF THE YEAR FOR 1961!

AMERICANA is the Rose-lover's dream come true! IT'S RED . . . a brilliant red color that intensifies as the magnificent blooms slowly unfold . . . a rich red that gives a velvety sheen to the petals . . . a fiery *unfading* red that continues to glow until the last petals wither and fall! AMERICANA IS BIG . . . with blooms well over 6 in. across . . . huge blooms with the classic high-centered form . . . large, luscious blooms that last for days even in the hottest weather! AMERICANA BLOOMS PROFUSELY . . . produces scores of perfectly shaped blooms all season long . . . adding a blaze of color to your garden from June through September. IT'S FRAGRANT . . . has a delightful old Rose scent—just the fragrance you would expect in the "perfect" Rose. Plant AMERICANA this fall. Be among the very first to enjoy its thrilling beauty. (Pl. Pat. #2058.)

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FREE

with every order . . . Jackson & Perkins own HOME GARDEN GUIDE. Filled with gardening hints.

Nobility

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CO.



Plus a Fabulous New Pink!

NOBILITY (Above) What a gorgeous Rose this is—just about the most lovely, lovely "pink" you ever saw. NOBILITY is a real delight to have in your garden, from beginning to end. The exquisite buds, which begin to appear in June, are beautiful in themselves . . . with a light pink shade outside and deeper pink tones toward the center. As they slowly unfold, the graceful petals turn into a captivating shell-pink . . . yet the center of the flower still retains its slightly deeper tones . . . and then the entire bloom becomes a rich pastel pink. When the flower is fully open it's a breath-taking sight, indeed . . . 5½ in. of sheer pink beauty. And the huge, fragrant bloom is perfectly formed and high-centered. Scores of these big, pastel pink blooms appear during the season . . . and keep your garden aglow from June right up through September! The medium tall plant is upright and has long, sturdy canes. The foliage is large and clean, and provides a truly beautiful background for the shimmering pink color. (Pl. Pat. Applied For.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

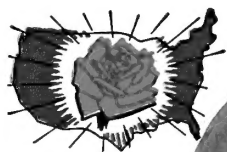
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Bronze Masterpiece

ONE OF THE GREAT "MASTERPIECE" ROSES!

(Left) A regal bloom on a plant to match! An exciting color set off against beautiful dark, lustrous green foliage on a tall, vigorous plant. The flowers are large . . . 5½ to 6 in. in diameter. Petals are firm, and the long-lasting flowers retain their beauty until the last petal drops. The color is good at all times, especially in summer and fall when it deepens to its best shades. Large, long, exhibition-form buds have a coppery old-gold color, and the extremely fragrant flower opens slowly to bronze-apricot, deeply veined gold, then moves to an orange-yellow and finally to a deep firm yellow. Because of the excellent substance of the petals, the flower holds its form and color beautifully and does not suffer bleaching or burning in the sun. The 4-ft. plants fill in well during the summer. They are disease resistant and are continually giving new flowers. This is an excellent garden and exhibition Rose with a different new rich color that is pleasing all over the country. This wonderful, disease-resistant Rose is made even more beautiful as its bronze hues are emphasized by the dark, lustrous green foliage of the hardy plant. (Pl. Pat. #2000.)

Bronze
Masterpiece

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J. & P. CO.

THESE FAMOUS H.T.

Aida Rich spectrum-red blooms are deeper and more lustrous in color in the slow-opening buds. Finishing a clear, clean rose-red, the 5-in., semi-cupped flowers are lovely in all their stages. The velvety, heavy-textured petals are not affected by hot or wet weather. These gracefully cupped blooms are composed of about 25 petals, which curl back as the flower opens. They are richly fragrant from the bud stage until the final petals drop, which greatly enhances the charm of this exquisite Rose. It is wonderful for cutting and arranging indoors, where its full beauty may be completely appreciated. The symmetrical plant will reach a height of 3 ft. and is covered with very attractive, rugged foliage. It blooms very freely all season long and will be a fine acquisition wherever planted. (Pl. Pat. #1639.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

Orchid Masterpiece

(Below, Left) A striking new Hybrid Tea! Another in the series of lavender Roses. This one is lavender flooded pink, with interesting orchid variations. Long slender buds are a lively deep orchid. As they open, the orchid variations and lavender shades predominate, and an entirely new tone is added to the range of Hybrid Tea colors. At first, there is often a novel variation of lavender and orchid on the outer petals, passing to orchid shaded lavender. The flowers are large . . . 5 to 5½ in. in diameter at their best. Of beautiful form, they open slowly, with well-proportioned petals. Blooms are drenched with an interesting sweet fragrance, and they keep well both on the plant and when cut. The hardy, bushy plant reaches 3 ft. Free production, pleasing color, luscious fragrance and lovely form of bud and bloom will make this a garden favorite. Orchid Masterpiece is absolutely guaranteed to "sell out" early—so be sure to order now! It deserves planting in every modern garden. (Pl. Pat. #2039.)

\$3.00 each; 3 for \$7.95;
12 for \$31.80

Perso

OUTSTANDING

(Below) Personality is another new seedling of the renowned Peace Rose that retains many of the desirable characteristics of its parent. The large, full, 4½ to 5½-in. blooms have petals of excellent substance. Open blooms are high centered and fragrant. The ovoid buds are a little longer and more attractive than the bud of Peace. The outstanding difference between the two varieties lies in the more intense coloration of Personality.



TREE ROSES
See Back Cover

SPECIAL OFFER!

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1 of each:

Bronze Masterpiece
Orchid Masterpiece
Golden Masterpiece

Value \$9.00 Save \$1.15

Only **\$7.85**

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Orchid
Masterpiece

Konrad Adenauer

Named for the world-famous Chancellor of Germany, this sleek, ravishing Hybrid Tea was a real "show-stopper" at an immense garden show at Hamburg, Germany. Spectators were held spellbound by the huge, pointed, dark red buds . . . that open ever so slowly to a blood-red . . . and finally to a darker shade of red that reflects a luxurious velvety sheen! Blooms freely during the entire season . . . and is extremely healthy and vigorous! Proud and upright, this hardy beauty has a strong stem and neck. The high-centered form and slow opening characteristics, *plus* the dark red color and outstanding fragrance, have skyrocketed this unusual Hybrid Tea into the class of a Show Rose! If you like your Roses to be noticed and complimented, plant Konrad Adenauer. (Pl. Pat. #1452.)

\$2.50 each;
3 for \$6.60; 12 for \$26.40

THE FIRST ORANGE ROSE!

(Right) Here is another lovely color in Roses—a glowing, radiant, true deep ORANGE! Just look at it . . . imagine this glorious new creation in your garden . . . even brighter, even more brilliant than pictured here! And as you can see, the flower is breath-taking in size and form . . . a giant 5½-in. bloom with graceful petals and classic high center! Long, slender, lively red-orange buds open gradually and gracefully to an exciting garden and show Rose. Early morning sun gives it an iridescent sparkle. The orderly unfolding of the petals produces shadows in the half-open flower, making this high-centered Rose even more entrancing. Gradually the marvelous orange color spills into the center of the flower. In different parts of the country, the deep orange color varies from burnt-orange to apricot-orange. 2½ to 3-ft. plants spread well and hang on to the highly disease-resistant foliage. The unusually beautiful blooms are fragrant. (Pl. Pat. #1712.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70

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Tanya

Personality

NEW ROSE!

The basic color is a rich golden yellow overlaid with generous splashes of red, especially along the petal edge. During cooler weather this variety is very highly colored and very attractive. In the hottest part of summer, the color is not so intense, but at all times is much more decided than that seen in Peace. The 2½ to 3-ft. bush is full and compact, developing slowly. Of the very large-flowered varieties, Personality is one of the most free blooming now available. Dark, thick, glossy foliage. (Pl. Pat. Applied For.)

\$3.00 each;
3 for \$7.95;
12 for \$31.80

American Home

(Below, Right) Here is an intensely fragrant, rich blood-red Hybrid Tea, named in honor of the national home-maker's magazine. American Home was produced by crossing New Yorker and Chrysler Imperial. In addition to having the free-flowering habit, brilliant color and compactness of New Yorker, it possesses the large flower, intense fragrance, large dark green foliage and vigor of Chrysler Imperial. Because of its dense foliage and compact habit, the plant never looks thin or ragged. In fact, even out of flower it makes a handsome shrub. The petals do not curl as the flowers age, and they drop cleanly so that there are no dead blossoms on the plant at any time. Flowers are large, 4½ to 5 in. across, with broad flat petals of outstanding substance. Blooms are quite double and open well under all weather conditions into very full, heavy flowers. Plants will reach from 3 to 4 ft. by the end of the second season and will increase in size thereafter. Plant American Home now and let this new beauty fill your garden with loveliness for years to come. You will love its fragrance and color. (Pl. Pat. Applied For.)

\$3.00 each; 3 for \$7.95;
12 for \$31.80

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Great New Roses
Since 1872

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American Home

SPECIAL OFFER!

GROUP No. 2061

1 of each:

Orchid Masterpiece
Personality
American Home
Tanya

Value \$12.50 Save \$1.55

Only \$10.95

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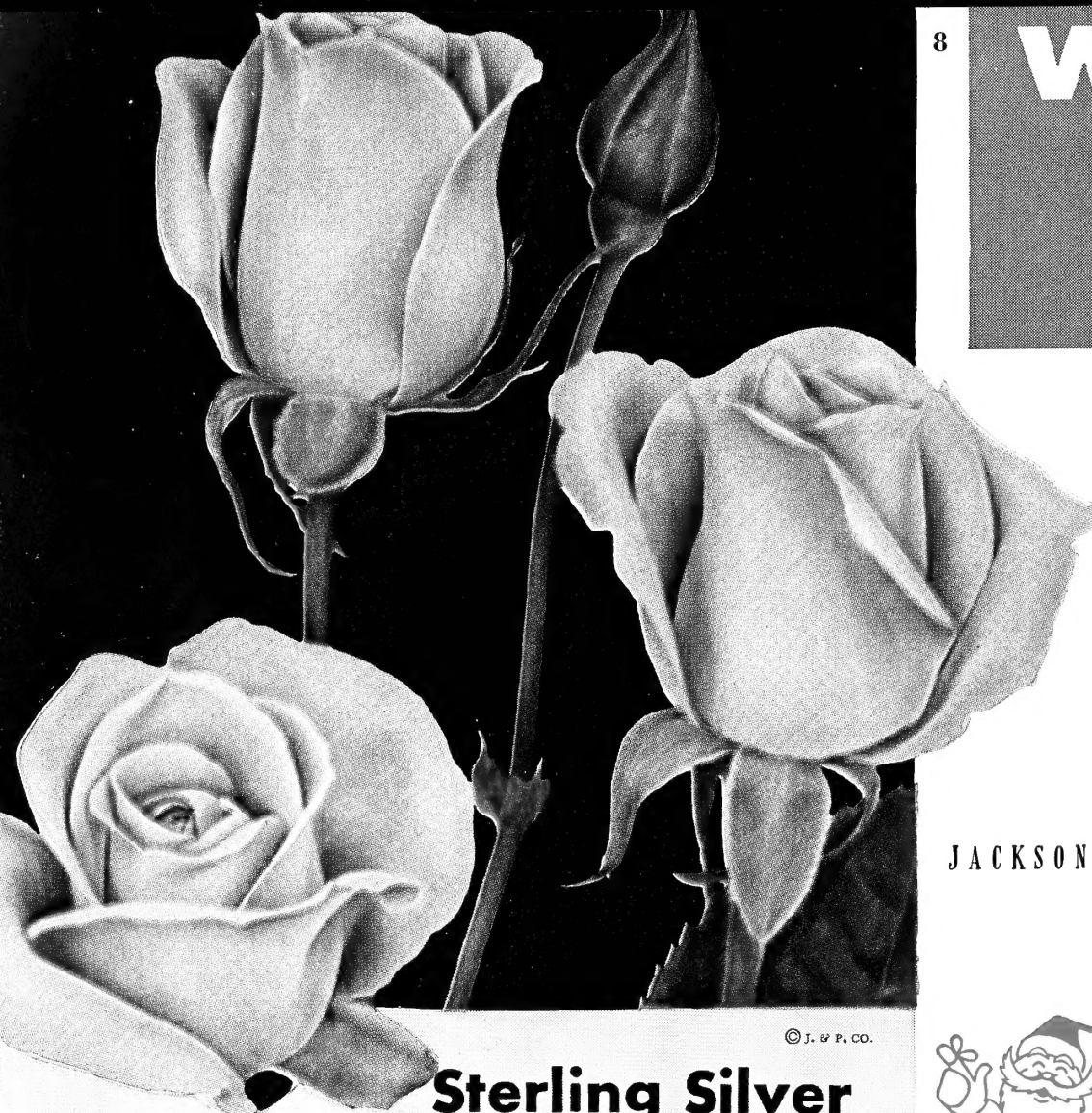
Personality

WORLD'S YELLOW PLUS 4 MORE

Golden Masterpiece

(Below) The graceful, flowing lines of the long golden buds catch the eye immediately. As they mature, an occasional blush of red caresses the edges of the slender, 1½ to 2-in. buds. Throughout the entire season they unfold slowly, giving way to majestic, high-centered flowers of rich golden yellow, carried on long, sturdy stems. Imagine a plant with constantly repeating, radiant blooms that often reach 6½ to 7½ in. across, with a full but open center. From the start, the golden bud stops the eye, and the shapely, long-lasting flower keeps one watching it to the end. Even before these magnificent flowers appear, the bush adorns itself with nearly perfect, glossy foliage. Its extremely pleasant old Rose fragrance will fill your garden. It's perfect for

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Sterling Silver

(Above) A lavender Hybrid Tea with the cool feeling of glistening rich sterling silver when fully open. Tight buds lightly suffused lavender-pink open slowly to 4 to 5-in. flowers with cool silver-lavender as the dominant tone. Sweet, fresh fragrance. Medium tall bush is upright, vigorous and free blooming, with leathery, dark foliage. A must for flower arrangers. (Pl. Pat. #1433.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Christian Dior

(Below) All-America Winner, 1962! Magnificent crimson-red color overlaid with iridescent scarlet, combined with exquisite form, makes Christian Dior the most outstanding red Rose today. Color does not blue or fade. Blooms come one to the stem and last long. Wonderful for cutting. Big bloom with 50 to 60 petals. High-centered and very double. Abundant bloomer. Light fragrance. Tall, upright plant is vigorous and produces glossy foliage. Beauty it has... rich, exciting beauty created by a master hand. (Pl. Pat. #1943.)

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**DON'T FORGET!
GIVE ROSES
FOR XMAS!**

(See Order Blank)

7½"
of golden
beauty!

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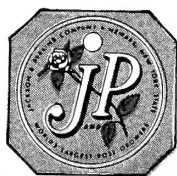
LARGEST ROSE... GIANT ROSES!

9

cutting. No matter how many Roses you already have, or what colors they may be, you need Golden Masterpiece. Just picture the biggest, fullest, most exquisite Rose you ever saw, bathed in a shimmering, shining coat of gold. Yes, here's the biggest yellow Rose you ever saw. There has never been another "yellow" like it. For sheer size, it's in a class by itself . . . and for sheer beauty it is second to none. Truly the "million-dollar Rose." The Largest Yellow Hybrid Tea Rose in Existence! The 2½ to 4-ft. plant is extremely hardy. The summer sun, instead of fading these shimmering gold blooms, only serves to intensify their color. So large, so perfect that just one flower makes a stunning centerpiece. (Pl. Pat. #1284.)

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12 for \$31.80**

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OF THE FINEST QUALITY

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GROUP No. 2081

1 of each:

Sterling Silver	Pink Duchess
King's Ransom	Avon

Value \$13.00 Save \$1.65

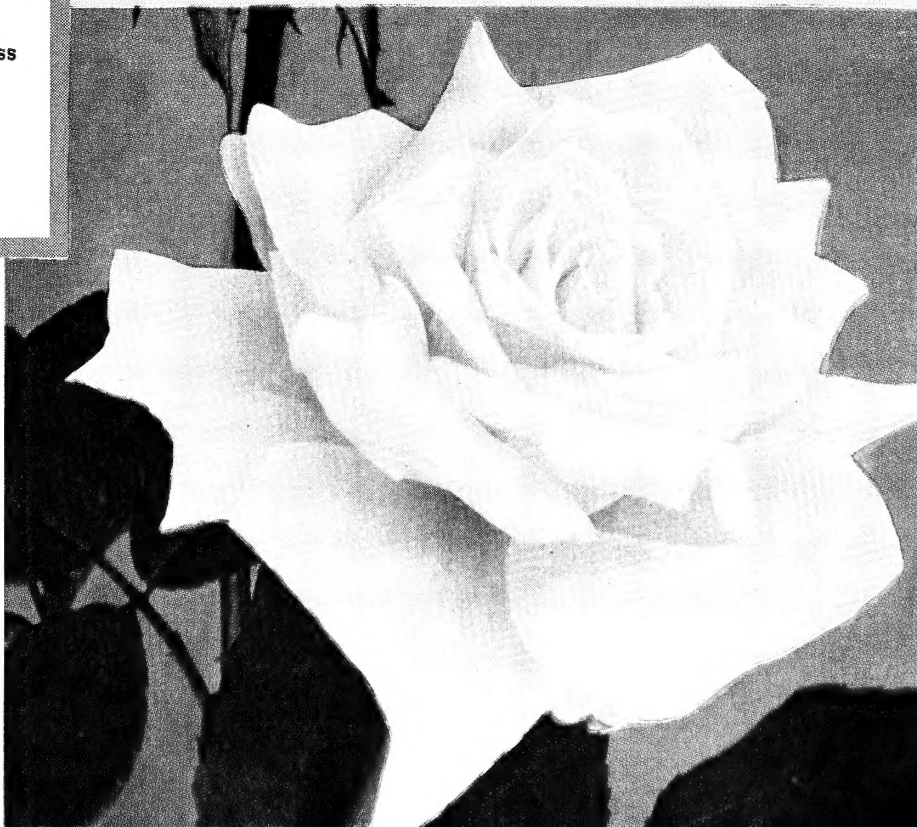
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Pink Duchess (Above) In the early stages, Pink Duchess is almost a bicolor. The large, oval pointed bud is golden, and this reverse tone softens and becomes suffused with clean, scintillating pink. Flowers are of true Peace form, but each 5 to 6-in. bloom has 10 to 15 more petals than Peace, with a shimmering glow that makes it visible from far away. Covered with large, rugged foliage, the 3 to 4-ft. bush grows vigorously in the South and is amazingly winter-hardy in the North. It has exhibition possibilities. (Pl. Pat. #1834.) **\$3.00 each; 3 for \$7.95; 12 for \$31.80**

White Swan (Below) Here is a white Rose that the gardening world adores . . . as upright, vigorous and free blooming as Roses of other colors. Long, graceful buds slowly open into 3 to 4-in., high-centered, pure white blooms—and because they grow on 24-in. stems, they are perfect for cutting. The vigorous, 3 to 4-ft. plants have ample, disease-resistant foliage. The fragrance, although not dominant, is very effective. Good white Roses are rare; don't overlook this one. It's a prize, especially for exhibiting. (Pl. Pat. #1115.) **\$2.50 each; 3 for \$6.60; 12 for \$26.40**



FOUR OF THE BEST

10

Arlene Francis

(Right) A golden yellow Hybrid Tea Rose with an unforgettable fragrance . . . a delicate, refined fragrance that begins in the bud stage and becomes richer as the flowers unfold. Though its family background is entirely Hybrid Tea, Arlene Francis has all the vigor and floriferousness of a Floribunda. It produces masses of flowers, and wherever the plant is cut, it repeats with brand-new shoots. Golden yellow buds develop into flowers that average 20 to 25 petals and open wide to approximately 5 in. in diameter. The open flower has the same grouping of red stamens that has been found so attractive in Eclipse, one of its parents. The glossy dark green foliage takes on a distinctly reddish tinge toward the end of summer. A very hardy plant, its flowers continue blooming even after the first Autumn frosts. Developed by the world-renowned Rose hybridist, E. S. Boerner, plant research director for the Jackson & Perkins Company, this Hybrid Tea epitomizes all the qualities that Arlene Francis expects in her perfect Rose. Named in honor of the woman whose sunny attitude and great talent have brought beauty to the stage and television, this Rose was awarded the Gold Medal at Baden Baden, Germany, in 1956. (Pl. Pat. #1684.)

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Arlene Francis

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2 PAGES**

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**DON'T FORGET!
GIVE ROSES
FOR XMAS!**
(See Order Blank)

BEST APRICOT-PINK

Gail Borden

(Left) A large, glamorous Hybrid Tea with a warm combination of pastel pink and apricot tints. The high-centered bud, soft yellow outside and lovely glowing apricot on the inside, opens gradually to an immense flower of warm pink. The 5½ to 6-in. bloom is entirely different from any other Rose now in use . . . the snap and warmth of the color combination exudes an over-all feeling of friendliness and style. The tall plants are covered with luxuriant, dark shiny foliage that is unusually healthy and handsome. One of the best Hybrid Tea Roses to come out of Germany, it was named for the founder of the 100-year-old milk company and is fast becoming a favorite of American gardeners. Exhibition-type flowers of a delightful pink blend make this Rose the Queen of the Show. Plant it this fall and you will see gorgeous blooms with as many as 70 fragrant petals. It's a beautiful, full Rose worth having in your garden. Gail Borden will do well wherever planted. (Pl. Pat. #1618.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Gail Borden

© J. & P. CO.

JACKSON & PERKINS CO. *World's Largest*

ROSES OF ALL TIME!

11



BEST RED

New Yorker

(Left) When most people think of a Rose, they picture a delicately formed, deep red flower with soft, velvety petals and rich fragrance. Well, THAT's New Yorker—everyone's dream Rose come true. For here is a truly outstanding Rose that has *everything* any gardener wants—rich color, pleasing fragrance, exquisite beauty, exceptional hardiness . . . one that experts and amateurs alike consider to be "the BEST Red Rose of all time." Unlike most reds, New Yorker's sparkling color does not fade but *stays* a deep rich red until the last petals wither and fall! The beautifully formed, long-stemmed blooms are really tremendous—up to 6½ in. across! Just one is enough to make a beautiful centerpiece. And because this is such a profuse bloomer, you get an abundance of these scarlet-red, fragrant blooms from June right up until frost! Not only does New Yorker produce the most beautiful red Roses you've ever seen—but it's exceptionally easy to grow, too. The sturdy, upright, 3-ft. plants are very vigorous and grow luxuriantly with a minimum of care. Even the young shoots and new

growth are bright red, adding to the all-season-long beauty and interest of New Yorker in your garden. Plant this Gold Medal winner now. (Pl. Pat. #823.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

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HOME GAR-
DEN GUIDE.

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New Yorker
King's Ransom
Nobility
White Queen

Value \$11.50 Save \$1.45

Only **\$10.05**

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White Queen

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New Yorker

White Queen

BEST WHITE

(Right) The Best White Hybrid Tea Developed in Recent Years! White Queen is a strong white Rose—slender in bud, with graceful high center, opening to a pure white, 4½-in. flower. The really stark white, open flowers last very well, for they have stiff petals resistant to rain and wind. These 3-ft. plants make very neat, upright growth, with excellent rich green foliage of medium size. Sparkling white flowers are exquisite for arrangements in the house and give an air of sharpness and cleanliness in the garden. White Queen has commanded much attention in our test gardens, and the comments were most favorable at all times. In addition to its pure white color, this variety has another distinction of great importance. Floribunda blood has been infused into this strain in order to improve its vigor and hardiness. The result is a variety that will out-perform most other white Hybrid Teas. A definite favorite among all who work in the Jackson & Perkins gardens, White Queen will prove equally popular among home gardeners who prefer to plant and grow only the best of each class. It belongs in your garden. Order it now and let its fragrant beauty fill your house and garden for years to come. Plant it this fall and next spring you will be rewarded with a strong healthy plant and pure white blooms that will reappear season after season. (Pl. Pat. #1762.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Rose Growers Originators of Great New Roses Since 1872





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Diamond Jubilee


© J. & P. CO.


Katherine T. Marshall


Duet


White Knight


Mirandy

J&P's TOP TEN All-Ame

DIAMOND JUBILEE Glowing buff-orange, touched orange-yellow at the petal base. Often 5 to 6 in. across, with heavy-textured petals that do not fade or burn in the sun. Fully double, high-centered flowers. Rich soft old Rose fragrance. Height 3½ ft. (Pl. Pat. #824.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

DUET Inner face of petals is soft salmon-pink, while the reverse is rich crimson. Beautifully formed buds; medium-sized blooms. The average-size plant is vigorous and is thickly covered with handsome foliage. (Pl. Pat. #1903.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

MIRANDY Long, ovoid buds of rich maroon-red open to very large, double blooms of the same shade. Flowers have 40 to 50 petals. Penetrating Damask fragrance; long stems. A vigorous plant growing 2½ ft. tall; leathery foliage. (Pl. Pat. #632.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

KATHERINE T. MARSHALL Long-pointed, deep coral buds. Large, 5-in. blooms of warm, glowing pink with fruity fragrance. Hardy, vigorous, 3 to 4 ft. tall; resists heat, rain, disease. Long stems, ideal for cutting. Highly praised everywhere. (Pl. Pat. #607.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

WHITE KNIGHT Pure satiny white flowers do not discolor. Each stem carries one long-lasting bloom. 3-ft., free-blooming plant is vigorous and upright. There are strong canes and excellent foliage. (Pl. Pat. #1359.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

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Helen Traubel


Mojave

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FOR XMAS!**

(See Order
Blank)



Garden Party

rica Hybrid Tea Selections!

CHRYSLER IMPERIAL Long, tapering, velvety maroon-red buds. The 40-petaled blooms of iridescent shades of red deepen and become more brilliant as they open to their full 4½ to 5 in. Well-shaped, compact bush; dark foliage. (Pl. Pat. #1167.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

MOJAVE A glowing radiant orange, high-lighted with other warm tints of nasturtium-red, scarlet and vermillion. Richly colored bud, long and slender. Large double flowers are pleasantly fragrant. Vigorous plants. (Pl. Pat. #1176.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

HELEN TRAUBEL Elegant, 4 to 5-in. blooms of light sparkling pink or luminous apricot. Buds are especially attractive. Large bush, 3 to 5 ft. tall, alive with blooms all season. Flowers are good in any weather. A Rose of real distinction, delightfully fragrant. (Pl. Pat. #1028.)

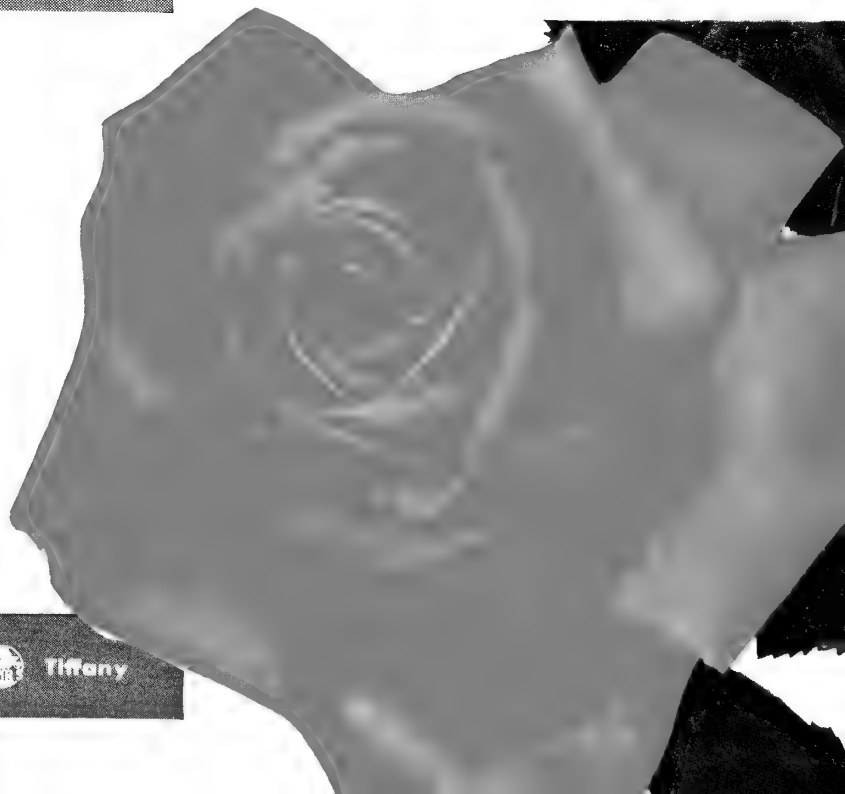
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GARDEN PARTY Rich ivory at the flower's heart gives way to creamy tones and finally to apple-blossom-pink at the outer edge. The flower is huge. Plants are well balanced, vigorous, free branching. Easy to grow. (Pl. Pat. #1814.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

TIFFANY Long-pointed, deep pink buds with golden yellow shading at the base. Perfectly formed, double, high-centered blooms of a pleasing shade of pink, with petals of heavy texture. Long, strong stems, fine for cutting. Fragrant. (Pl. Pat. #1304.)

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Tiffany

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Queen Elizabeth

FIRST GRANDIFLORA TO WIN ALL-AMERICA TRIALS!

Queen Elizabeth

(Left) The superb pure pink shade found only in the choicest Cattleya orchids has at last been captured in the gorgeous Queen Elizabeth Rose. A lovely new color and a new class as well, for this is the first of the new Grandiflora class, named for its abundance of flowers combined with the magnificent qualities of the Hybrid Tea. The unusually clear, glowing blooms are a subtle and breath-taking blend of soft carmine-rose and dawn-pink, majestically set off by deep green, heavy-textured, glossy foliage, abundantly clothing the bush to the ground. The well-shaped plant grows unusually tall and is of good proportion. Exceptional vigor and disease resistance insure healthier, more luxuriant growth all season. The blooms, borne on long, almost thornless cutting stems, grow more beautiful with age and are delightfully fragrant. (Pl. Pat. #1259.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Avon

WORLD'S MOST FRAGRANT RED!



(Right) In producing this highly fragrant, tall-centered, long-budded flower of bright, non-fading red, we have achieved our objectives. Because the red color persists unchanged from bud through finished bloom without the slightest trace of crimson or blue, Avon is an important step forward in Rose breeding. The plant produces bright green foliage that forms a perfect backdrop for its dramatic, 6 to 7-in., red blooms. The buds are large and gracefully tapered, showing early promise of the brilliant color to follow. Its perfume is true attar of Roses and is not lost until the flowers are gone. (Prop. Rights Reserved.)

\$3.50 each; 3 for \$9.20;
12 for \$35.70

Avon

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Peace

ONE OF THE MOST POPULAR ROSES OF ALL TIME!

(Right) Ovoid buds are golden yellow etched with pink. As they open, they change from canary-yellow to pale gold, to iridescent cream. The petals are edged with apple-blossom-pink that deepens as the flower slowly opens to glorious 5 to 6-in. size. The 40 to 45 large petals roll gracefully outward to form a very double flower with a high golden heart, delicately fragrant. The 3½ to 4-ft. plant is as superior as the bloom, hardy . . . vigorous . . . disease resistant. Flowers are borne on heavy stems that lift them proudly above the mass of large, leathery, shining, holly-like foliage. Best of all, they are produced in glorious succession until frost. Peace has held a distinguished place among yellow Roses since the day it was introduced. (Pl. Pat. #591.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



Pink Lustre

ONE OF THE FINEST PINKS OF ALL TIME!

(Right) A very large, tall-growing, cool pink Hybrid Tea. It has luxurious high-centered flowers of exhibition size and quality, which open slowly and gracefully. Petal edges are a deeper pink, giving a lovely variation. The deep rose-pink, ovoid buds open easily and hold their clear clean color. Foliage is a handsome polished dark green, very uniform and disease resistant. Pink Lustre will be widely used as an exhibition Rose and admired everywhere for its classic form and luminous color. This strong, well-balanced plant comes to us from Holland and was tested here under all conditions and found to be very healthy and impressive. Grows 2½ to 3 ft. tall. (Pl. Pat. #1641.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Enchantment (Not illustrated)

Stately buds, apricot-tinged outside, deepen to clear yellow at the base. These lovely buds open gracefully to high-centered, huge, long-lasting blooms of an entrancing peach-pink color. They attain 6 in. across at maturity, with as many as 35 petals per flower. Vigorous and upright, growing from 2 to 3 ft. high, with a wealth of dark green foliage. Delightfully fragrant. (Pl. Pat. #737.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

ALL 5 ROSES PICTURED ON THESE 2 PAGES

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GROUP No. 2151

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Black Velvet Nobility
King's Ransom Peace

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Pink
Lustre

© J. & P. CO.

Black Velvet (Test No. C5-185C)

BRAND-NEW VELVETY DEEP MAROON ROSE!

(Left) This new Hybrid Tea blooms freely and is rarely without flowers during the entire growing season. Blooms are large . . . from 5½ to 6 in. . . and are borne on long, strong stems, excellent for cutting. Semi-double flowers open very slowly, keeping their high centers until they reach full maturity. The color is the deepest wine-red to almost black, with a velvety sheen of deepest plum. This richness of color is not matched in any other Rose available today. The perfume is rich but at the same time fresh and clean. Despite their very deep color, the petals do not burn in hot weather nor does the color fade or blue. The plant is upright, reaching about 4 ft. Because of the unique color and the combination of desirable traits in plant, foliage and bloom, this is a Rose for the most demanding rosarian and at the same time a vigorous, easy-to-grow variety for the very rank amateur. Plants are full and well proportioned. Foliage is dark, large and abundant. The plant is always neat and lovely. Just one blossom will fill a room with delightful fragrance. (Prop. Rights Reserved.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

©
J. & P.
CO.

Black
Velvet

THESE FAMOUS HYBRID TEAS ARE ALSO AVAILABLE!

16 CHARLOTTE ARMSTRONG Blood-red buds and magnificent cerise flowers are produced abundantly on long stems. A double flower, exquisitely formed. Sweet fragrance. Height 3 ft.
\$2.25 each; 3 for \$6.00; 12 for \$24.00

DETROITER Rich carmine-red buds open to bright red, high-centered, 5½-in. blooms. Tall bush has abundant, glossy foliage. Basal shoots make a strong, well-balanced plant. (Pl. Pat. #1219.)
\$2.00 each; 3 for \$5.25; 12 for \$21.00

GAIL BORDEN 5½ to 6-in. blooms are a combination of pastel-pink and apricot. A full Rose with as many as 70 petals. Tall plants have dark, shiny foliage. (Pl. Pat. #1618.)
\$3.00 each; 3 for \$7.95; 12 for \$31.80

GOLDEN SCEPTER 3-ft. open plant bears slender, golden yellow buds, which open to 5½-in., rich yellow blooms. Plant is vigorous and profuse. A really majestic Hybrid Tea. (Pl. Pat. #910.)
\$2.00 each; 3 for \$5.25; 12 for \$21.00

KATHERINE T. MARSHALL Deep coral buds. 5-in. blooms are warm, glowing pink with a fruity fragrance. Hardy bush reaches 3 to 4 ft. tall. Long stems are ideal for cutting. (Pl. Pat. #607.)
\$2.00 each; 3 for \$5.25; 12 for \$21.00

MARDI GRAS Very dark red buds open to 5-in., deep sparkling red blooms that have a pleasing Damask scent. 3½-ft. bush extends strong, vigorous canes. Fine variety for cutting. (Pl. Pat. #1139.)
\$2.00 each; 3 for \$5.25; 12 for \$21.00

MARY MARGARET McBRIDE Pointed buds open to double, deep coral-pink, 35 to 50-petaled blooms with shimmering gold at the base. Bush reaches 2 ft. Foliage is excellent.
\$2.00 each; 3 for \$5.25; 12 for \$21.00

MIRANDY Double, maroon-red buds and flowers with a penetrating Damask fragrance. Long stemmed, always popular for cutting. A vigorous plant growing 2½ ft. tall, with leathery foliage. (Pl. Pat. #632.)
\$2.25 each; 3 for \$6.00; 12 for \$24.00

NEIGE PARFUM Cream buds turn a delicate lemon color and finally open up to large, delicate white, peony-formed blooms. There is a delicious lemon-verbena aroma. Plants reach 2 to 2½ ft.
\$1.75 each; 3 for \$4.65; 12 for \$18.60

OPERA Scarlet buds with golden yellow base open to magnificent 6-in. blooms of flaming light scarlet with buff-yellow on the reverse. Long, strong stems. Vigorous, upright, healthy. (Pl. Pat. #1017.)
\$2.00 each; 3 for \$5.25; 12 for \$21.00

PAGEANT Golden yellow buds open to vermilion-red with gold reverse and finally to deep, clear coral-rose-pink blooms. 4½ to 5-in. flowers have a raspberry scent. 3-ft. plant. (Pl. Pat. #1252.)
\$2.00 each; 3 for \$5.25; 12 for \$21.00

PEACEFUL Double, 5½ to 6½-in. blooms are luminous deep coral-rose-pink inside and a slightly lighter shade on the reverse. Exceptionally vigorous plants reach 2½ to 3 ft. (Pl. Pat. #1599.)
\$2.00 each; 3 for \$5.25; 12 for \$21.00

REX ANDERSON A delicate ivory-white exhibition Rose. Exceptionally free and vigorous. Can be grown to enormous size by disbudding. The 2 to 2½-ft. plant is hardy and disease resistant. Abundant foliage.
\$2.00 each; 3 for \$5.25; 12 for \$21.00

RUBAIYAT Blooms produce a glorious riot of deep, scintillating crimson. The outer sides of the petals are shades lighter. Graceful buds are borne on hardy, 4-ft. plants. (Pl. Pat. #758.)
\$2.00 each; 3 for \$5.25; 12 for \$21.00

SERENADE Exquisite burnt-orange buds and 5-in., brilliant coral-orange blooms are produced freely on nicely balanced, hardy, 3½-ft. plants. Foliage is shiny. Clean open habit. (Pl. Pat. #852.)
\$2.00 each; 3 for \$5.25; 12 for \$21.00

SONATA Large, perfectly shaped blooms are cochineal-red on the inside and several shades darker on the outside. Long pointed buds are produced continually. Very vigorous and upright. (Pl. Pat. #732.)
\$2.00 each; 3 for \$5.25; 12 for \$21.00

TAWNY GOLD Frilled petals blend buff, bronze and gold. Delightful fruity fragrance. 2½-ft. plant is bushy and compact, with holly-like foliage. Very hardy. (Pl. Pat. #950.)
\$2.00 each; 3 for \$5.25; 12 for \$21.00

VOLCANO Glowing cherry-red buds open slowly to tremendous 7-in. blooms of rosy pink. There is a fruity fragrance. Strong, bushy plant has dark foliage. Free blooming. (Pl. Pat. #951.)
\$2.00 each; 3 for \$5.25; 12 for \$21.00

WHITE SWAN The 3 to 4-in., high-centered, pure white blooms are borne on an upright, vigorous, 3 to 4-ft. plant. 24-in. stems are perfect for cutting. Fragrant. An excellent white Rose. (Pl. Pat. #1115.)
\$2.50 each; 3 for \$6.60; 12 for \$26.40

ZULU QUEEN Full, magnificent, dusky deep maroon bloom is almost black in its recesses. Distinct fragrance. Dark green foliage adorns the stalwart, 2-ft. bush. Long stemmed, excellent for cutting.
\$2.50 each; 3 for \$6.60; 12 for \$26.40

BETTER TIMES High-centered, brilliant cerise blooms on long stems. Pronounced, enchanting fragrance. Hardy, medium tall plant. Excellent for arrangements and bouquets.
\$1.75 each; 3 for \$4.65; 12 for \$18.60

CONDESA DE SASTAGO A lovely two-toned Rose. Coppery pink inside with a golden tint outside. Blooms appear in profusion on a hardy, disease-resistant bush.
\$1.75 each; 3 for \$4.65; 12 for \$18.60

COUNTESS VANDAL Luscious tones of copper, bronze and pink, flooded with gold and reflexed with silver. A good plant of moderate size. Very effective in table arrangements.
\$1.75 each; 3 for \$4.65; 12 for \$18.60

CRIMSON GLORY It is beautiful and dependable. Well-formed blooms of deep vivid crimson held proudly on a 2 to 2½-ft., vigorous bush. One of the most fragrant of all Roses.
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DICKSONS RED A glowing velvety scarlet-red . . . flashing, unfading color; large, high-centered form; rich spicy fragrance; abundant and continuous bloom. Strong, sturdy bush.
\$1.75 each; 3 for \$4.65; 12 for \$18.60

ECLIPSE Best all-purpose brilliant golden yellow Rose in all climates. Bud is long, often exceeding 2 in. Plants are vigorous, producing abundant bloom. Distinctive branching sepals.
\$1.75 each; 3 for \$4.65; 12 for \$18.60

ETOILE DE HOLLANDE Bright red; large; loose; semi-double; fragrant. Vigorous. One of the most dependable and free-blooming older Roses. A good garden variety.
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FRAU KARL DRUSCHKI Pure white Rose. Very double, very large and long lasting. Noted for its extreme toughness and vigor. It can be used in many ways. Very adaptable.
\$1.50 each; 3 for \$3.90; 12 for \$15.60

K. A. VIKTORIA One of the daintiest and most delightful of all whites. Produces great quantities of pure white, fragrant, long-lasting flowers. The 24 to 30-in. bush is hardy.
\$1.75 each; 3 for \$4.65; 12 for \$18.60

LYDIA A clear vivid yellow. Deep green, glossy foliage is decorative, and the rich clear yellow blooms glitter in contrast. The plant is very hardy, medium tall and bushy.
\$1.75 each; 3 for \$4.65; 12 for \$18.60

McGREY'S SUNSET Flowers are tinted delicate orange and rich scarlet. Best loved of the Irish Roses. 30-in. plants are vigorous. There is a sweet, fresh fragrance.
\$1.75 each; 3 for \$4.65; 12 for \$18.60

McGREY'S YELLOW Large, bright buttercup-yellow. Exquisite bud and flower. Good glossy foliage. Best known of the McGreys Roses. Excellent color, good substance, good bush.
\$1.50 each; 3 for \$3.90; 12 for \$15.60

MRS. PIERRE S. DU PONT Deep golden yellow, slightly lighter with age. Semi-double blooms are lovely. Bush is hardy and disease resistant. Moderate growth; profuse bloom.
\$1.75 each; 3 for \$4.65; 12 for \$18.60

NUMA FAY Very full petaled; light coral-pink blooms, satiny and fragrant. Long stiff stems. Foliage is large, and the bush is vigorous. Large, well-formed, full blooms.
\$1.75 each; 3 for \$4.65; 12 for \$18.60

POINSETTIA Perfect buds; glowing fire-red blooms with reflexed petals. A fine flower for cutting. The vigorous, compact bush blooms abundantly. Slightly fragrant. Glossy foliage.
\$1.50 each; 3 for \$3.90; 12 for \$15.60

PRESIDENT HERBERT HOOVER Maroon and orange, two-tone. Vigorous; free blooming; fragrant. For years this has been one of the most popular two-tone Roses.
\$1.50 each; 3 for \$3.90; 12 for \$15.60

RADIANCE Cameo-pink blooms are large and very fragrant. The 3 to 5-ft. bush blooms abundantly all season long in all climates. A standard for dependability.
\$1.50 each; 3 for \$3.90; 12 for \$15.60

RED RADIANCE Large, long lasting; intensely fragrant; clear even red. A profuse, reliable bloomer. The plant is tall, and the foliage is large and leathery.
\$1.50 each; 3 for \$3.90; 12 for \$15.60

SIGNORA Warm brownish orange buds. Double blooms are a light mandarin and salmon color. Very fragrant; long stemmed. Vigorous, 30 to 36-in. bush. Foliage is rich and glossy.
\$1.75 each; 3 for \$4.65; 12 for \$18.60

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	122	Peaceful	2.00	5.25		448	Girl Scout	2.75	7.20		169	Coral Satin	3.00	7.95	
	810	Personality	3.00	7.95		340	Glacier	2.00	5.25		163	Dr. J. H. Nicholas	2.00	5.25	
	131	Pink Duchess	3.00	7.95		445	Gold Cup	2.00	5.25		266	Don Juan	3.00	7.95	
	124	Pink Lustre	2.50	6.60		444	Golden Fleece	1.75	4.60		168	Gladiator	2.75	7.20	
	133	Pink Parfait	3.00	7.95		447	Golden Garnette	2.50	6.60		167	Morning Dawn	2.50	6.60	
	126	Queen Elizabeth	2.50	6.60		449	Golden Slippers	2.50	6.60		165	New Dawn	2.00	5.25	
	304	Rex Anderson	2.00	5.25		440	Goldilocks	1.50	3.95		263	Paul's Scarlet	1.50	3.90	
	226	Rose Bowl	3.00	7.95		244	Independence	1.50	3.95		466	Royal Gold	3.00	7.95	
	213	Rubaiyat	2.00	5.25		446	Ivory Fashion	2.00	5.25		170	Royal Lavender	3.00	7.95	
	114	Serenade	2.00	5.25		842	Jiminy Cricket	1.75	4.60		265	Spectacular	2.50	6.60	
	116	Sonata	2.00	5.25		159	Lavender Princess	2.50	6.60		361	White Dawn	2.00	5.25	
	255	Starfire	2.50	6.60		272	Lillie Marleen	2.50	6.60			Group #2351	\$10.50		
	127	Sterling Silver	3.00	7.95		257	Malibu	2.00	5.25			Group #2361	7.85		
	808	Tanya	3.50	9.20		245	Mandarin	1.50	3.95			Group #2371	11.60		
	415	Tawny Gold	2.00	5.25		146	Ma Perkins	1.75	4.60			Group #2381	7.00		
	120	Tiffany	2.75	7.20		841	Masquerade	1.50	3.95			Group #2391	5.25		
	218	Volcano	2.00	5.25		845	Peach Glow	2.00	5.25			Group #2401	6.55		
TOTAL \$					TOTAL \$					TOTAL AMOUNT FOR THIS PAGE \$					

Quan.	Code No.	Common Roses	Each	3 For	Total
.....	280	Better Times	\$1.75	\$4.65
.....	880	Condesa de Sastago ..	1.75	4.65
.....	881	Countess Vandal ...	1.75	4.65
.....	282	Crimson Glory	1.75	4.65
.....	204	Dickens Red	1.75	4.65
.....	404	Eclipse	1.75	4.65
.....	284	Etoile de Hollande ..	1.75	4.65
.....	s-391	Frau Karl Druschki ..	1.50	3.90
.....	380	K. A. Viktoria	1.75	4.65
.....	480	Lydia	1.75	4.65
.....	411	McGredy's Sunset ..	1.75	4.65
.....	481	McGredy's Yellow ..	1.50	3.90
.....	482	Mrs. P. S. DuPont ...	1.75	4.65
.....	180	Numa Fay	1.75	4.65
.....	285	Poinsettia	1.50	3.90
.....	883	President Hoover ...	1.50	3.90
.....	182	Radiance	1.50	3.90
.....	286	Red Radiance	1.50	3.90
.....	115	Signora	1.75	4.65
.....		Group #2181 \$12.20		
.....		Group #2191 . 6.10		

ROSES FOR SPECIAL PURPOSES

.....	s-192	Baby Betsy McCall ..	\$1.25	\$3.30
.....	s-291	Baby Masquerade ...	1.25	3.30
.....	s-292	Dwarfking	1.25	3.30
.....	s-290	Oakington Ruby	1.00	2.50
.....	s-293	Red Imp	1.50	3.90
.....	s-190	Rosa Rouletti	1.00	2.50
.....	s-392	Twinkles	1.25	3.30
.....		Group #2331 . \$7.10		
.....		Group #2341 . 5.40		

LILACS

			Each	3 For	Total
.....	3080	Edith Cavell	\$3.00	\$7.50
.....	1081	Mme. A. Buchner ..	3.00	7.50
.....	6081	Paul Hariot	3.00	7.50
.....	2080	Paul Thirion	3.00	7.50
.....	6080	Pres. Fallieres	3.00	7.50
.....	5080	Pres. Grevy	3.00	7.50
.....		Group #2411 \$15.00		

Total for the page \$

Total from other side \$

Shipping and Handling Charges \$.50

TOTAL ENCLOSED \$

Why
experts
say...

"FALL is the
IDEAL Time
to Plant Roses!"

Assures earlier, more profuse roses next season

Besides the advantages to the plants, there are many conveniences for you. The soil is mellow, easy to work. Prepare it any time at your convenience, and then leave it until the postman delivers your J & P plants. It is then only a matter of a few minutes to put them in the prepared ground.

You can be confident of earlier, better blooms next spring because the plants make new roots in the late fall and early spring . . . will produce blooms almost like an established plant.

Your Roses will be shipped at the proper planting time for your locality. You can plant Rose bushes even when the ground is beginning to freeze, as long as you protect the roots against direct exposure while plants are being set out. Simply keep the roots covered so that they do not freeze while you are planting the Roses. Once in the ground, the plants will be perfectly safe if you follow our simple instructions for normal winter protection.

By ordering in the Fall you are assured of receiving the newest introductions.

Instructions sent Free with every order.

When Ordering Merchandise Please Use
Merchandise Order Blank on Page B of
Garden Supply Pages.

F-61 Jackson & Perkins Co.

WORLD'S LARGEST ROSE GROWERS • NEWARK, NEW YORK STATE

Name _____ Date _____

PRINT CLEARLY. ALL MEMBERS OF SAME HOUSEHOLD SHOULD ORDER UNDER ONE NAME.

Street (or R.D.) _____

City _____ Zone No. _____ State _____

Express Office _____
(If different from P.O.)

SPECIAL SERVICE— As urged by customers, we shall send another variety of same color and quality, should we be out of one you order. If you do NOT wish this, please mark "X" at right and a refund check will be sent instead ☐

Amount Enclosed

\$ _____

Check ☐ Money Order ☐

DO NOT WRITE IN ABOVE SPACE

OUR TELEPHONE NUMBER
NEWARK, NEW YORK DE 1-1900

ORDER EARLY

Send remittance in full with your order. We do not ship C.O.D.

Quan.	Code No.	HYBRID TEAS	Each	3 For	Total	Quan.	Code No.	HYBRID TEAS continued	Each	3 For	Total	Quan.	Code No.	FLORIBUNDAS continued	Each	3 For	Total
222	Aida	\$2.50	\$6.60			306	White Knight	2.75	7.20			441	Pigmy Gold	1.50	3.95		
225	Americana	3.50	9.20			307	White Queen	2.50	6.60			175	Pigmy Lavender	2.00	5.25		
223	American Home	3.00	7.95			305	White Swan	2.50	6.60			246	Pigmy Red	1.50	3.95		
417	Arlene Francis	3.00	7.95			219	Zulu Queen	2.50	6.60			148	Pink Bountiful	1.50	3.95		
228	Avon	3.50	9.20				Group #2011	\$8.75				157	Pink Chiffon	2.00	5.25		
224	Black Velvet	3.00	7.95				Group #2021	11.80				142	Pink Garnette	1.50	3.95		
419	Bronze Masterpiece	3.00	7.95				Group #2031	8.75				149	Pinocchio	1.50	3.95		
201	Charlotte Armstrong	2.25	6.00				Group #2041	11.35				247	Red Pinocchio	1.50	3.95		
227	Christian Dior	3.50	9.20				Group #2051	7.85				254	Red Wings	2.00	5.25		
202	Chrysler Imperial	2.50	6.60				Group #2061	10.95				442	Rochester	2.00	5.25		
203	Detroit	2.00	5.25				Group #2071	13.10				239	Sarabande	2.50	6.60		
403	Diamond Jubilee	2.25	6.00				Group #2081	11.35				248	Siren	1.50	3.95		
132	Duet	3.00	7.95				Group #2091	9.60				154	Spartan	2.00	5.25		
102	Enchantment	2.25	6.00				Group #2101	10.05				343	Summer Snow	1.50	3.95		
128	Gail Borden	3.00	7.95				Group #2111	10.70				249	Vogue	1.75	4.60		
130	Garden Party	3.00	7.95				Group #2121	22.75				345	White Bouquet	2.00	5.25		
418	Gold Coast	2.50	6.60				Group #2131	12.05				443	Yellow Pinocchio	1.50	3.95		
416	Golden Masterpiece	3.00	7.95				Group #2141	12.25					Group #2211	\$6.75			
408	Golden Scepter	2.00	5.25				Group #2151	10.50					Group #2221	8.55			
809	Hawaii	3.50	9.20				Group #2161	10.95					Group #2231	7.45			
106	Helen Traubel	2.75	7.20				Group #2171	11.80					Group #2241	8.30			
209	John S. Armstrong	3.50	9.20				Group #2201	7.85					Group #2251	8.75			
108	K. T. Marshall	2.00	5.25										Group #2261	7.85			
420	King's Ransom	3.50	9.20										Group #2271	6.10			
221	Konrad Adenauer	2.50	6.60										Group #2281	4.35			
129	Kordes Perfecta	3.00	7.95										Group #2291	7.00			
206	Mardi Gras	2.00	5.25										Group #2301	7.20			
110	Mary Margaret McBride	2.00	5.25										Group #2311	6.55			
207	Mirandy	2.25	6.00										Group #2321	7.45			
804	Mojave	2.75	7.20														
302	Neige Parfum	1.75	4.65														
209	New Yorker	2.50	6.60														
101	Nobility	3.00	7.95														
211	Opera	2.00	5.25														
135	Orchid Masterpiece	3.00	7.95														
805	Pageant	2.00	5.25														
412	Peace	2.50	6.60														
122	Peaceful	2.00	5.25														
810	Personality	3.00	7.95														
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**When Ordering Merchandise Please Use
Merchandise Order Blank on Page B of
Garden Supply Pages.**

GARDENER'S AIDS AND ACCESSORIES



The New J&P MIDGET GARDEN DUSTER

Duster and 1-Pound Package of
J&P Rose Dust and Extension

ONLY \$9.95

Throws 8-Foot Dust Stream With Just One Turn of The Handle!

NEW Extension for Reaching Hard-to-Get Places!

- Rustproof Metal Alloy Construction Throughout!
- Treats over 200 Rose Bushes with One Filling!
- Weighs only 1 1/4 pounds!

An engineering masterpiece, this tiny hand-operated rotary duster is the smallest in the world; yet, it is capable of throwing an 8-foot stream of dust. Holds enough powder in one filling to cover 200 Rose Bushes. This tiny, unbelievably efficient duster is all metal, even to its pistol grip handle. The

gears are sturdy enough to continue operating indefinitely. Now, with each duster you will receive an extension, 1 1/2 feet long, enabling you to reach taller bushes and to dust hard-to-get places inside of the bushes. An adjustable funnel on the end makes it easier to dust under leaves. Made of rustproof metal alloy it will last a lifetime. The Midget Duster, Extension and 1 lb. of J & P Dust for only \$9.95, prepaid

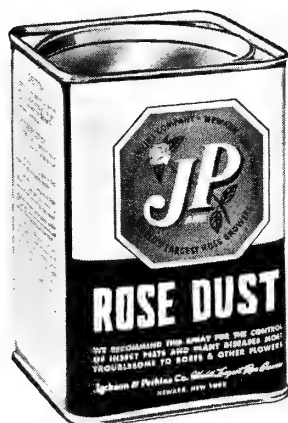
FREE with Each Midget Duster,
1 Pound Package of J&P
Rose Dust and Extension.

You may purchase the
New Extension for your
Midget Duster separately... for only 75c

NEW AND IMPROVED

**EXCLUSIVE
J & P**

SPRAY AND DUST



NEW IMPROVED J&P DUST!

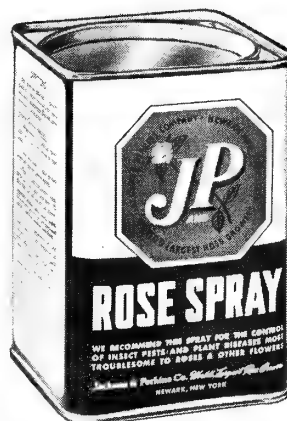
**NO MIXING! JUST PUT IN
DUSTER AND USE!**

Excellent Control for Insects

The ideal material for those who prefer a pesticide in dry powder form. No mixing; no solutions. Simply dust the roses lightly within 24 hours after every rain, or every 10 days in dry weather. It controls chewing insects, sucking insects and plant diseases and is an effective deterrent to Japanese beetles. Now

with Aramite for red spider mite control.

- 1 lb. Treats 6 plants for a whole season... \$1.25
4 lbs. Treats 24 plants for a whole season... 4.50
24 lbs. Treats 150 plants for a whole season... 22.50
(1 and 4 lbs. shipped postage prepaid)



NEW IMPROVED J&P SPRAY!

MULTI-PURPOSE!

EXTREMELY EASY TO USE!

Better than ever—cleaner foliage, less black residue. With the new wonder fungicides added. Karathane for mildew, Zineb and Phaltan for leaf spots, Maneb for protection against blackspot, mildew and Rose, Chrysanthemum and Snapdragon rusts. Also a deterrent to Japanese beetles and rose chafer. Now with Aramite which controls

red spider mite on roses, perennials and evergreens. No other multi-purpose pesticide contains this exclusive J&P formula.

- 4 ozs. Treats 24 plants for a whole season... \$1.50
1 lb. Treats 100 plants for a whole season... 4.75
5 lbs. Treats 500 plants for a whole season... 16.00
(Shipped to you postage prepaid)

NEW, EXCLUSIVE J&P SPRAY & DUST FORMULA

After years of research we are proud to offer our latest exclusive Spray and Dust. Contains Ferbam, Maneb, Zineb, Phaltan, Karathane, Aramite, Rotenone, Pyrethrum, D.D.T. and Inert Ingredients. These ten ingredients, blended together in one mixture, will control rosedom's worst enemies.



J&P ROSE FOOD!

The Right Road to Healthier, Better Roses!

Finest Rose Food available, used in growing millions of prize-winning roses! Jackson & Perkins' own Rose Food is fast acting, long lasting and very economical. Partially inorganic, it is a quick stimulant, provides slowly available nourishment. A small quantity will accomplish wonders without danger of overfeeding.

- 5 lbs. Feeds 25 plants for a season (add 15c west of Mississippi) \$1.50
10 lbs. Feeds 48 plants for a season (add 25c west of Mississippi) 2.50
25 lbs. Feeds 150 plants for a season 3.50
100 lbs. Use freely for the entire garden (25 lbs. shipped Express collect)
(100 lbs. shipped Freight collect) 9.60

J&P instant ROSE FOOD!

Here is a product recommended by J & P's Research Department and we use it in our own Rose Garden with excellent results as a supplementary feed. This new J & P Instant Rose Food is the best water-soluble fertilizer available. A small quantity accomplishes wonders, keeping roses growing luxuriantly all season. Easily applied, very economical and quick acting. You see plants improve within a few days. Excellent pre-dip for plants before setting them out.

- 1/2 lb. Treats 12 plants for a whole season \$.95
1 1/2 lbs. Treats 36 plants for a whole season 2.25
5 lbs. Treats 120 plants for a whole season 5.25
(Shipped to you postage prepaid)



FOR MORE BEAUTIFUL ROSES...USE J&P ROSE FOOD!

Jackson & Perkins Co.
World's Largest Rose Growers
NEWARK, NEW YORK

Name.....

Street or R.D.....

City.....

Zone..... State.....

Express Office.....
(IF DIFFERENT FROM P. O.)

When Ordering Merchandise Only—Please
add 50c shipping and handling charges.

Quan.	Code No.	ACCESSORIES	Each	Total
.....	055	Midget Duster	\$9.95
.....	074	Duster Extension75
.....	082	Chapin Sprayer	3.60
.....	084	J & P Rose Towel, 1 for	1.95
.....	085	J & P Rose Towel, 3 for	5.00
.....	047	Anyone Can Grow Roses	3.75
.....	040	Better Homes Book ...	4.95
.....	044	Climbing Roses	1.00
.....	046	Rockwells' Book of Roses	5.95
.....	043	Roses For Every Garden	4.50
.....	045	Roses For Pleasure ...	5.95

SPRAY—DUST—FOOD

.....	015	Mildew King ...	4 ozs.	\$1.00
.....	016		8 ozs.	1.50
.....	017		1 pint	2.50
.....	004	J&P Spray	4 ozs.	1.50
.....	055		1 lb.	4.75
.....	006		5 lbs.	16.00
.....	001	J&P Dust	1 lb.	1.25
.....	002		4 lbs.	4.50
.....	003	Express Collect .	24 lbs.	22.50
.....	007	J&P Food	5 lbs.	1.50
.....	008		10 lbs.	2.50
.....	009	Express Collect .	25 lbs.	3.50
.....	010	Freight Collect	100 lbs.	9.60
J&P Instant Rose Food					
.....	011		½ lb.	.95
.....	012		1½ lbs.	2.25
.....	013		5 lbs.	5.25

TOTAL ENCLOSED \$

GARDEN AIDS

A highly effective cure for powdery mildew, rust and blackspot—diseases most prevalent among roses in damp fall weather has been perfected by the Jackson & Perkins Company. Readily dissolved in water, only one and a half teaspoons of the material are needed to make a gallon of spray. Mildew King leaves no spots because it contains no residue. It has no elements that can burn or cause injury to plant leaves. Even at the dilution recommended for eradicating severe mildew, Mildew King provides a wide margin of safety to plant tissues. In addition to roses, Mildew King may be used on Begonias, Chrysanthemums, Dahlias, Delphiniums, Fuchsias,

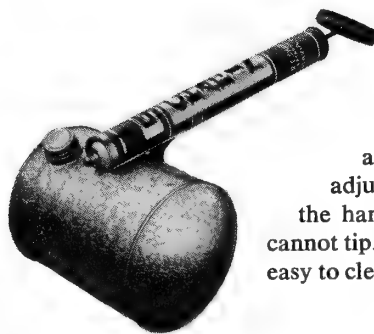


MILDEW KING

NEW!
Effective Cure
for Mildew

Sweet Peas, Camellias and Azaleas. The easy directions are printed on the label.

4 oz. bottle (Makes 15 gals. of spray) **\$1.00**
8 oz. bottle (Makes 30 gals. of spray) **\$1.50**
1 pt. bottle (Makes 60 gals. of spray) **\$2.50**

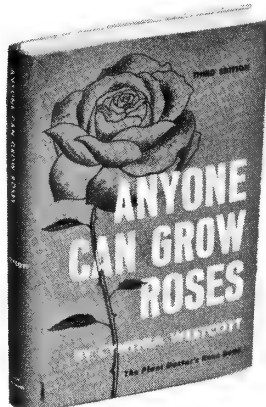


NEW! CHAPIN SPRAYER

3 qt., galvanized steel tank. Brass nozzle, valve and syphon tube. One piece, removable nozzle adjusts for fine or coarse spray. Several strokes on the handle give an atomized spray that lasts. Sprayer cannot tip. Easy to use and easy to clean. **\$3.60** prepaid.

NEW J&P IRISH LINEN ROSE TOWEL

Here is a towel that was designed for you and your rose growing friends. This lovely rose towel is hand printed in seven glorious colors on pure Irish Linen. It features some of the outstanding Jackson & Perkins Roses. This 21 in. x 31 in. towel will make a perfect gift. Just one of these towels can be yours for only **1.95** or you can get three of them for only **5.00** postpaid.



3RD EDITION—NEW & REVISED

ANYONE CAN GROW ROSES

by DR. CYNTHIA WESTCOTT, noted Plant pathologist.

There is no rose book like it either in its understanding of the home gardener's problems and hopes, or the compactness with which essential rose growing facts are presented. This new revised edition has 208 pages covering every thing from propagating roses to exhibiting them. A.R.S. ratings are given; formulations for commercial pesticides; Rose pests are identified. The basic commandments of rose culture are presented with delightful and inspiring enthusiasm. Only **\$3.75**, ppd.

BETTER HOMES GARDEN BOOK, 520 pages

By Fleeta Brownell Woodroffe Only **\$4.95**

ROSES FOR EVERY GARDEN, 218 pages. By Dr. R. C. Allen Only **\$4.50**

ROCKWELL'S COMPLETE BOOK OF ROSES, 332 pages

By Rockwell and Grayson Only **\$5.95**

ROSES FOR PLEASURE, 208 pages. By Thompson and Wilson .. Only **\$5.95**

CLIMBING ROSES, 212 pages. By Helen Van Pelt Only **\$1.00**

HOW TO SOLVE YOUR CHRISTMAS SHOPPING PROBLEMS



Give J & P Roses

to your friends and
loved ones for a
Christmas Present
they'll never forget!

Christmas Gifts Supreme!

Just pick out the plants you would like to give—and we will send them to your friends in time for spring planting. And at CHRISTMAS-TIME we will send each of them, FREE, this exquisite, handmade Rose (in a lovely transparent container, as shown here) with a holiday greeting card on which we will fill in your name—as a token of the real Rose plants they are to get as a gift from you!

ORDER EARLY

This J & P "Roses for Remembrance" idea has gained tremendous popularity the country over. We will be literally swamped with orders. But we will do our utmost to fill every one of them. However to make sure that you are not disappointed please send in your order as soon as possible. Still better, why not make up your gift-list NOW—while the thought is fresh in your mind? Send the enclosed order blank TODAY!

Here are some Gift Suggestions:

Any Catalog Group \$5.00 or More May Be Used as Christmas Gift.

X-60—KING'S RANSOM, AVON, HAWAII	Value \$10.50	Save \$1.30	Only	\$9.20
X-61—AMERICANA, STERLING SILVER, NOBILITY	Value \$9.50	Save \$1.20	Only	8.30
X-62—KORDES PERFECTA, TANYA, ROSE BOWL	Value \$9.50	Save \$1.20	Only	8.30
X-63—ORCHID MASTERPIECE, BRONZE MASTERPIECE, GOLDEN MASTERPIECE	Value \$9.00	Save \$1.15	Only	7.85
X-64—AMERICAN HOME, ARLENE FRANCIS, PINK DUCHESS	Value \$9.00	Save \$1.15	Only	7.85
X-65—NEW YORKER, KING'S RANSOM, AMERICANA	Value \$9.50	Save \$1.20	Only	8.30
X-66—GIRL SCOUT, LILLIE MARLEEN, PEACH GLOW	Value \$7.25	Save \$.90	Only	6.35
X-67—LAVENDER PRINCESS, IVORY FASHION, SPARTAN	Value \$6.50	Save \$.80	Only	5.70
X-68—MALIBU, WHITE BOUQUET, FASHION, GOLDEN GARNETTE	Value \$8.25	Save \$1.05	Only	7.20
X-69—BLAZE, ROYAL LAVENDER, ROYAL GOLD	Value \$8.00	Save \$1.00	Only	7.00
X-70—TREE ROSE (Your choice of Red, Yellow, White, Pink)			Each	6.75

Free... at Christmas time they
receive this beautiful
Rose Souvenir Package



And...

at the proper planting time
they receive their Roses!



It's all so easy... Here's all you have to do...

1

Make your selection of gift plants from the favorites listed above. Or, if you prefer, choose any plants or groups listed in the catalog. On this offer, each gift order must be for at least \$5.00. Fill out NOW the special Christmas Order Blank enclosed with this catalog.

Page D

2



Just before Christmas we will send out the free souvenir packages, containing the beautiful Token-Rose, with a holiday greeting card. The greeting card opens up to form a holiday Gift-Certificate, listing your name and that of your friend. It tells the names of the plants (NOT THE PRICES) and states that they will be sent later, in time for planting.

3



At the proper planting time, we will send the plants post-paid to those to whom you have presented them. They will be in perfect condition, all ready to start growing as soon as they are planted. In the summer and fall, year after year, your friends will continue to enjoy your gift. And they'll appreciate your thoughtfulness in choosing this unique way to remember them at Christmas.

GRANDIFLORAS

THE SENSATIONAL NEW FAMILY OF ROSES!

17

BLOOMS AS
LARGE AS
HYBRID TEAS!

GROWS TALLER
THAN HYBRID TEAS!
MORE BLOOMS
THAN HYBRID TEAS!

NEWEST MEMBER OF
A FAMOUS FAMILY...

John S. Armstrong

(Right) This dark velvety red All-America Rose Selections Grandiflora Winner for 1962 embraces all the qualities and characteristics one could reasonably desire in a Rose. The color never varies in its intensity from the bud stage to open flower. The distinctive, medium-sized buds open into multi-petaled blooms ranging up to 4 in. across. They are borne in clusters, but the individual stems in the clusters are of ample length for cutting. Straight necks hold the flowers securely upright. Free-branching and sturdy, this is a self-proportioning plant, growing to a height of 4 to 5½ ft., and filling out to approximately the same size in width. It produces an abundance of basal canes, which keep it well foliaged from the ground up. (Pl. Pat. Applied For.)



\$3.50 each; 3 for \$9.20; 12 for \$35.70



**Pink
Parfait**

(Left) Dainty buds, petite and always perfect, open to graceful 25-petaled blooms somewhat under medium size. They are a blend of delicate pinks, from pale dawn-pink to a rich rose-pink at the petal edges. This darkens considerably as the flower ages. Some blooms come singly, but most are clustered. Wonderful for cutting, with probably more perfect buds in a season than any other. This will be one of the large plants in your garden, with a rounded, compact bush and lush foliage. 1961 All-America Winner. (Pl. Pat. #1904.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

STARFIRE

(Not illustrated)

Currant-red blooms are sun-fast. Urn-shaped buds open into perfectly contoured flowers. Starfire blossoms abundantly against a background of bronzy green foliage. Flowers occur singly and in clusters. The 6 to 12-in. stems make it ideal for cutting. (Pl. Pat. #1742.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

SPECIAL OFFER

ALL 3

GRANDIFLORAS
pictured on this page

GROUP No. 2201

Value \$9.00

Save \$1.15

Only \$7.85

(Right) A lovely yellow, medium-growing Grandiflora with masses of flowers which open to clean clear yellow and retain their color until the petals drop. The plant is literally covered with 3½ to 4-in. flowers. Rich dark green, medium-sized foliage. Excellent pointed buds of deep yellow open to cupped, golden yellow blooms. When they are fully open, they reveal deep golden yellow stamens that are very effective with the lighter golden yellow petals. Although not towering in growth, its size is above Floribundas. The blooms hang on well. This is the neatest, all-purpose yellow in the Rose garden. Bloom production is steady. It's beautiful and long lasting. (Pl. Pat. #1790.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Gold Coast

JACKSON & PERKINS CO. *World's Largest Rose Growers*

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CO.

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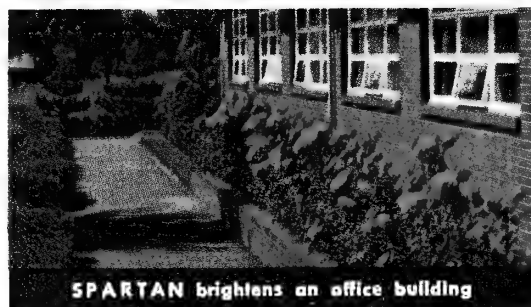
FASHIONETTE adds interest, lining a walk



GOLDEN FLEECE lends beauty to a patio



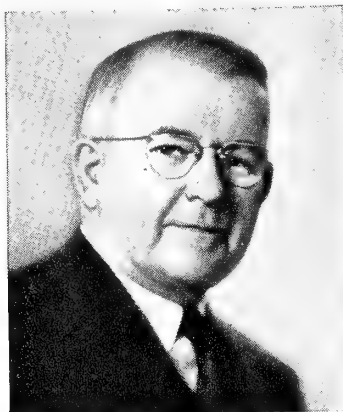
FASHION highlights a formal garden entrance



SPARTAN brightens an office building



LILLIAN as foundation planting



C. H. PERKINS, President
Jackson & Perkins Co.

truly remarkable money-saving offer. But please order now—for the regular list prices may go back into effect next January!

**Yes! NOW You Can Get Our
World-Famous Floribundas . . .
at the lowest prices ever offered!**

During the past 20 years, Floribunda Roses have become more and more popular with gardeners all over the world! And little wonder—for these are indeed "20th Century Roses" . . . glorious Hybrid-Tea-like Roses, which produce literally hundreds of breath-taking blooms on a single bush! Yet there are many gardeners who still have not tried growing them . . . and that's why we're reducing the prices on all of our varieties for this season only! If you've never grown Floribundas before, here's a wonderful opportunity to get some—at great savings! And if you have grown them, I'm sure you too will want to take advantage of this

JACKSON & PERKINS CO.

World's Largest Rose Growers

Originators of Great New Roses Since 1872



NEW!

Girl Scout

© J. & P. CO.

Girl

**ALL 3 ROSES ON
THESE 2 PAGES**

GROUP No. 2211

Value \$7.75

Save \$1.00 **Only \$6.75**

SPECIAL OFFER!

GROUP No. 2221

1 of each:

Girl Scout
Lillie Marleen

Peach Glow
Lavender Princess

Value \$9.75

Save \$1.20 **Only \$8.55**

UNDER FLORIBUNDAS SAVINGS of 10% to 25%!

NEW!

Lillie Marleen

(Test No. 6417)

(Left) Here it is . . . a brilliant, new DARK CHERRY-RED Floribunda with long-lasting flowers and unchanging color. Whether planted in a mass or as a single specimen or used as a cut flower, Lillie Marleen is always attractive. Darker buds open slowly, and the flowers gradually develop and open into a pleasing, semi-double form with 20 wavy petals. The slightly fragrant blooms reach about 3½ to 4 in. and the color does not burn in the hot sunlight. Even early autumn frosts leave no ill effects on these dark blooms. The bushy plant is well clothed with semi-glossy foliage. Blooms are produced freely, both in large heads and on individual stems. It is a very fine performer. The reports from test gardens all over the country are very good, and we predict a great future for this new red Floribunda. Bushy and vigorous, it will bloom from early spring through late autumn. Plant it this fall. Be the first in your neighborhood to display this dark beauty. (Pl. Pat. #1986.)

\$2.50 each; 3 for \$6.60; 12 for \$24.00; 25 for \$46.85



Lillie Marleen

© J. & P. CO.

Scout

(Left) Easy to grow and care for, Girl Scout produces flowers profusely. A constant source of color in the garden, it will develop even more

flowering shoots if stems are cut for indoor use. Individual flowers are 3 to 3½ in. in diameter and are well petaled. Their deep golden yellow color remains constant throughout the life of each bloom. And the buds are perfect gems in their slender ovoid form. True to the Floribunda habit, it develops both single-stem flowers and clusters of three or more fragrant blooms. The bush is compact and full. It attains an average height of 2 ft. and does not grow out of bounds. Foliage is glossy green and provides an ideal background for the golden yellow buds and flowers. For the special project of the Girl Scouts' Anniversary Celebration, "Blossoms for the Birthday Years," nothing could be more appropriate than the arrival of this golden yellow Rose which took the same time to develop—seven years—that it takes to make a Brownie, the youngest version of a Girl Scout. It will reward you with its deep color and good growth habits. (Pl. Pat. Applied For.)

\$2.75 each; 3 for \$7.20; 12 for \$26.40; 25 for \$51.55

(Below) The loveliest of the new exotic lavender Flori-

Lavender Princess

bundas. Gracefully informal open flowers, 4 in. and more in diameter, are carried upright in large clusters on a good plant with excellent dark green foliage. Old Rose fragrance, elusive and delightful. The color is a firm lavender, and the pointed bud starts from an orchid shade. The clusters of tight buds and open flowers are a pleasing combination of orchid, tan and lavender and a challenge to color artists in garden and house arrangements. Healthy, well-branched plants about 2 ft. tall. The over-all garden effect becomes lavender as soon as the flowers open fully—it blends particularly well in groups of yellow or white. Although the Rose world is just getting acquainted with this range of colors, Lavender Princess, we are sure, is well on the road to popularity. (Pl. Pat. #1905.)

\$2.50 each;
3 for \$6.60;
12 for \$24.00;
25 for \$46.85

Lavender Princess

© J. & P. CO.



FREE

... with every order, a complete HOME GARDEN GUIDE.

Spartan

(Left) For sheer beauty, breathtaking color, exquisite form, profusion of bloom, exceptional hardiness—for a combination of all the qualities looked for in any type of Rose—Spartan simply can't be beat. What a truly amazing creation this is! The hardest, finest Floribunda ever created—that bursts into bloom month after month all season long—that produces whole bouquets of longer stemmed, extremely fragrant Roses—that grows anywhere without special care—that is hardy, disease resistant beyond compare. The unusually lovely flowers start displaying their stunning beauty early in the season . . . as scores of gorgeous burnt-orange buds begin to appear on the attractive plant. Slowly, the buds open . . . revealing large, high-centered blooms, with 35 to 40 petals each . . . starting a sparkling

warm ORANGE-RED color. The vigorous plant is constantly in flower.

It's alive with glorious blooms that appear singly and in clusters on long cutting stems. Spartan is one of the most popular Floribundas of all time. (Pl. Pat. #1357.)

\$2.00 each; 3 for \$5.25; 12 for \$19.20; 25 for \$37.50

**WAS \$2.50
NOW \$2.00**

**SAVE 10% to 25%
J&P WONDER FLOWERS
... by order**

Ivory Fashion

(Right) 1959 All-America Rose Selections Award Winner! One of J&P's own family of Award-Winning Floribundas. Here is a Floribunda with a new look—an ivory-colored Rose with the charm and grace of its world-famous parent, Fashion (the greatest prize-winner of them all). Ivory Fashion is already being acclaimed as the top Floribunda of recent years.

Early in June the long, slender buds begin to appear . . . their chaste white beauty heightened with a wispy touch of yellow. Slowly they open into striking, high-centered, cupped flowers—each one a full 4 in. across! These large, clear ivory-colored blooms are exceptionally long lasting and display richly decorative, graceful golden stamens . . . and there's a breath-taking Tea Rose fragrance. Ivory Fashion blooms continuously from June to frost. Rich, dark green foliage enhances the sturdy, 24 to 30-in. plant. (Pl. Pat. #1688.)

\$2.00 each; 3 for \$5.25; 12 for \$19.20; 25 for \$37.50

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Originators of Great New Roses Since 1872



Golden Slippers

Sensational New Everblooming

(Above) All-America Selections Award Winner for 1962! Golden Slippers, in a brilliant color breakthrough, danced to the top of the Floribundas on a cloud of breathless orange. The small pointed buds swell to show a hint of red and a promise of gold, then open into little cupped flowers of an orange so brilliant and unusual it is hard to believe this is a Rose. The color holds brightly until the flower is fully open, then softens only slightly to pastel orange surrounding a ring of gold at the high center. A bed of Golden Slippers is always beautiful and bright, as the petals drop cleanly all at one

SPECIAL MONEY-BACK GUARANTEE

GROUP No. 2231

1 of each:

Golden Slippers
Spartan

Ivory Fashion
Peach Glow

Value \$8.50 Save \$1.05

Only \$7.45

Fashion



(Right) Fashion is indeed the finest Floribunda ever created. It's the only Rose ever to receive NINE WORLD-WIDE AWARDS. For nowhere is there another Rose to match Fashion's marvelous color . . . luminous coral-pink suffused with gold. Hundreds of exquisite oriental-red buds and breathtaking, 3½-in. blooms are carried on every bush. Graceful wavy petals and a rich display of golden yellow stamens add even more beauty to the luminous coral-pink open flowers. Immense clusters of 20 to 25 flowers appear continuously from June until frost. Blooms are long lasting under all conditions, with delicate fragrance; the plant is hardy and vigorous, reaching 2½ to 3 ft. and requiring a minimum of care. Fashion makes a beautiful flower arrangement. You will enjoy this magnificent All-America Award Winning Rose for many years to come. (Pl. Pat. #789.)

\$1.75 each; 3 for \$4.60; 12 for \$16.80;
25 for \$32.80

WAS \$2.00, NOW \$1.75



Golden Slippers

**5% on these
FLORIBUNDAS
ing NOW!**

Slippers

blooming Yellow Rose!

time while new clusters of orange-red buds replace the spent blossoms.

Ideal for landscaping, Golden Slippers is neat, small and compact in growth, sturdy and disease resistant. The bright green leaves, tipped bronze when young, form a fine background for the profuse and continuous bloom. Recommended for a choice display where a low plant covered with brilliant blooms will enhance the landscaping plan. The medium-sized, fragrant blooms appear on a 1½ to 2-ft. plant. (Pl. Pat. Applied For.)

\$2.50 each; 3 for \$6.60; 12 for \$24.00; 25 for \$46.85

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CO.

Peach Glow

(Left) From the magic combination of two Floribundas—Fashion, the world's most honored Rose, and Goldilocks, the most popular yellow—comes Jackson & Perkins' newest creation, Peach Glow . . . a charming Floribunda with a dainty and exquisite color. Lovely, pointed, coral buds open to unusually clean golden coral blooms with a suffusion of pink at the base. Like the finest porcelain, the steady color captivates everyone who sees it. Sturdy, low-growing plants reach about 2 ft. in height and actually outdo themselves with blooms. Imagine a hardy bush loaded with these delicate flowers . . . each one emitting a delightful spicy fragrance. The exquisite color and substance of the bloom . . . the lovely form of the bud . . . the hardiness and profusion of bloom of the plant . . . all these combine to make Peach Glow an all-round good garden subject. Testers throughout the country had nothing but praise for its dainty blooms, its neat plant and its profusion of flowers. (Pl. Pat. #1999.)

\$2.00 each; 3 for \$5.25; 12 for \$19.20;
25 for \$37.50

WAS \$2.50, NOW \$2.00

SAVING OFFERS!

GROUP No. 2241

1 of each:

Fashion Lillie Marleen
Golden Slippers Girl Scout

Value \$9.50 Save \$1.20

Only \$8.30

Still More J&P Wonder Floribundas ...available at great savings!

Malibu *(Below)*

The clear clean tones of a wondrous Pacific sunset come to you in this exquisitely colored Floribunda. Malibu is one of the new type of large-flowered Floribundas, just as sophisticated and elegant as its name suggests. Both the buds and the 4-in. blooms have the beautiful shape of the larger Hybrid Teas. The plant is always in color, with large and small clusters on individual shoots . . . and what a color! Starting coral-orange-red, the lovely blooms finish several shades lighter, still retaining their attractiveness. The 3-ft. plants are healthy and vigorous, with rich foliage. Malibu is a real fillip of color for your garden . . . one that you will want to have. Its continuous bloom, ease of maintenance, vigor and hardiness are in tune with comfortable, pleasurable outdoor living. Ideally suited for cutting, it is perfectly in keeping with the current modes of modern decor. This excellent variety with its lovely color, larger flowers and longer stems is perfect for bouquets. It has large flowers borne all season on vigorous plants characterized by a compact, full habit that never becomes leggy or bare-shanked. (Pl. Pat. #1962.)

\$2.00 each; 3 for \$5.25; 12 for \$19.20; 25 for \$37.50

Malibu

Golden Garnette

(Below, Right) Rich in fragrance, this lovely newcomer is another of the long-keeping cutting and garden Floribundas. The buds of deep golden yellow open to 4 to 4½-in. flowers. When opening from the tight bud, the outer petals have a slightly lighter edging, giving an attractive airy effect. When cut as buds the flowers keep their rich color for a long time, and they are excellent "keepers" in home, hospital or office . . . anywhere a little beauty is needed. The plant grows 1½ to 2 ft. and is constantly bearing either clusters of flowers or individual blooms on medium long stems. Foliage is a rugged dark green. The fragrance is a pleasing, long-lasting surprise. This is one of the longer keeping series now so much prized in the florists' shops. It's excellent for arrangements and especially for corsages. This fine plant lets you make your own lovely bouquets and corsages. (Pl. Pat. #1898.)

\$2.50 each;
3 for \$6.60; 12 for
\$24.00; 25 for
\$46.85

Golden
Garnette

White Bouquet

(Right) An enchantingly lovely white Floribunda with sparkling, 4 to 5-in. flowers and contrasting lustrous dark green foliage. The gardenia-like flowers open fully, with petals spreading out to an opulent white bloom with sweet spicy fragrance. As the flower slowly unfolds, the center petals remain upright, giving an unusually graceful appearance in every stage from the unfolding tight bud through to the fully open flower. When the center petals finally separate and open, the small circle of golden yellow stamens gives an added note of charm. Seen against the background of the smart green foliage, the blooms give the effect of cool freshness and youth. The flowers are constantly produced both in clusters and as individual blooms on a plant which does not grow tall but does broaden out and become a wonderful bedding type. White Bouquet is one of the medium-sized varieties which are being demanded for modern gardens. To see it is to want it. (Pl. Pat. #1415.)

\$2.00 each; 3 for \$5.25;
12 for \$19.20; 25 for \$37.50

ALL 5 ROSES ON
THESE 2 PAGES

GROUP No. 2251

Value \$10.00
Save \$1.25

Only \$8.75

SPECIAL OFFER!

GROUP No. 2261

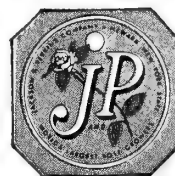
1 of each:

Golden Garnette
Lavender Princess
White Bouquet
Fashionette

Value \$9.00 Save \$1.15

Only \$7.85

with every order a HOME GARDEN GUIDE to growing roses.



THIS LABEL IS

Your Guarantee
OF THE FINEST QUALITY



White Bouquet © J. & P. CO.



Fashionette

© J. & P. CO.

Fashionette (Above)

A charmingly fragrant Floribunda, very easy to grow.

Of fresh Fashion color with an exquisite deeper coral bud which slowly unfurls to a fully petaled, Hybrid-Tea-shaped flower. The plant has both large heads of blooms and many individual flowering stems, very freely produced. Flowers are about 3 to 3½ in. wide and often have 30 to 35 petals. Delightful old Rose fragrance. The color fades gracefully and the petals drop off cleanly at the end . . . a most satisfying variety! Foliage is dense, dark, glossy green and the plant height is easily 24 in. the first year and 36 in. the second year and thereafter. This Rose is a great favorite of ours. (Pl. Pat. #1563.)

\$2.00 each; 3 for \$5.25; 12 for \$19.20; 25 for \$37.50



Garnette

© J. & P. CO.

Garnette (Left)

Garnette will last longer than any other Rose! Anyone who has received a corsage of petite red Roses for that "special occasion" has undoubtedly worn Garnette. We believe there is not another Rose on the market today which has more perfect form and more lasting qualities when cut than Garnette has. Actually it will last from a week to ten days. Its red "sweetheart" sized flowers are so desirable that you too will want this tiny gem in your garden. Another outstanding feature is its abundant masses of crinkled holly-like foliage, reminding one of Christmas time. This variety reaches a height of only 18 in. and should be planted in the front of your Rose beds. In 1957, Garnette was awarded the Silver Certificate of the American Rose Society, proving its unusual merit. It is one of the most widely used Roses in the florist trade today.

\$1.50 each; 3 for \$3.95; 12 for \$14.40; 25 for \$28.10

CASTANET (Not illustrated) Copper-scarlet buds open up to striking, 3 to 4-in. blooms of rich coral-orange. These double flowers appear constantly, either in clusters of 5 to 12 to a stem or singly when the cluster stage is past. There is a fresh tea fragrance. The 2½ to 3-ft. plants are resistant to ills and are well clothed with luscious foliage. (Pl. Pat. #1840.)

\$2.00 each; 3 for \$5.25; 12 for \$19.20; 25 for \$37.50

DWARF FLORIBUNDAS MAKE IDEAL BORDERS!

24

PIGMY RED

(Not illustrated) This striking pigmy with its petite, 12-in. plant is excellent for borders, wall tops, bed edges and boxes. Always in bloom, it produces as many as 17 blooms and buds on one plant at one time. The dark red, slightly fragrant flowers are enhanced by a tiny white eye in the center. Imagine a Rose bush only a foot high that blooms so profusely. The dark red, semi-cupped flowers are just 1 in. in diameter and do not fade. The plants are always compact and decorative, and the flowers are large enough to have garden value as well as interest value. Use it freely for constant low color. (Pl. Pat. #1319.)

\$1.50 each; 3 for \$3.95; 12 for \$14.40; 25 for \$28.10

PIGMY GOLD

(Not illustrated) Golden yellow flowers about 1 in. in diameter appear in clusters and singly. They are not merely curiosities for their size; they add color and interest wherever used. Dark shiny green foliage is a rich contrast to the slightly fragrant, golden yellow buds and flowers. A dwarf, upright plant only a foot tall. Lovely for border use, as an edging for walks, for borders of perennials or for beds of taller-growing Roses. This was the first of a series of dwarf Floribundas in various colors. You will find many uses for Pigmy Gold and others like it. These little Roses always win attention. (Pl. Pat. #1114.)

\$1.50 each; 3 for \$3.95; 12 for \$14.40; 25 for \$28.10



© J. & P. CO.

NEW! PIGMY LAVENDER

(Above) Here is a startling new pigmy variety in an exquisite new cool lavender color! The buds cover the plant and are usually carried 3 or 4 to a stem. They are exquisitely shaped and open to very attractive 2-in. flowers. This is a valuable new Rose not only for its charming flowers but for the lovely plants, which grow to a height of 12 in. and spread out as far as 18 to 24 in. as they grow older. Pigmy Lavender may be used as a border for other Roses, in small groups, as accents with other flowers or as pot plants on terraces or in formal gardens. It is a help in creating really lovely color combinations. The dark green foliage is quite ample and is resistant to most ills. (Prop. Rights Reserved.)

\$2.00 each; 3 for \$5.25; 12 for \$19.20; 25 for \$37.50

JACKSON & PERKINS CO. *World's Largest Rose Growers*

SPECIAL GROUP OFFERS

GROUP No. 2271

2 Pigmy Lavender
2 Pigmy Gold

Value \$7.00
Save \$.90

Only \$6.10

GROUP No. 2281

1 of each:
Pigmy Red Pigmy Gold
Pigmy Lavender

Value \$5.00
Save \$.65

Only \$4.35

TWO OF THE GREATEST FLORIBUNDAS OF ALL TIME!

Gold Cup

(Left) This All-America Selections Award Winner for 1958 is a large, deep yellow Floribunda, distinguished for its vigor, size, form and productiveness. The pointed buds of deep yellow open to 3 to 3½ in., non-fading blooms. The 2½-ft. plants are well clothed with glossy dark foliage and are constantly renewed by the freely sprouting basal shoots. There has been marked disease resistance in all regions and great enthusiasm for the firm color and ornamental foliage. Never without flowers, this prize-winner is a credit to Floribundas, with its larger, non-fading flower, glossy foliage and sweet fragrance. (Pl. Pat. #1683.)

\$2.00 each; 3 for \$5.25; 12 for \$19.20; 25 for \$37.50

Vogue

(Below) The rich cherry-coral color of Vogue is only one of its outstanding features. The slow opening of its ovoid buds is a show in itself. These buds evolve into perfectly formed, high-centered blooms that are 3 to 4 in. across. Graceful flowers in medium and large clusters appear all season. The 2½ to 3-ft. plant grows compact and bushy, with an abundance of dark green, leathery foliage. It will yield beautiful, carnation-scented bouquets. Vogue is among the finest Floribundas ever grown, with real style and distinction. It's ideal for any location. (Pl. Pat. #926.)

\$1.75 each; 3 for \$4.60;
12 for \$16.80; 25 for \$32.80



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J. & P. CO.

SPECIAL OFFER!

GROUP No. 2291

1 of each:

Gold Cup
Vogue
Lillie Marleen
Fashion

Value \$8.00 Save \$1.00

Only \$7.00

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J. & P. CO.



THESE FAMOUS FLORIBUNDAS ARE ALSO AVAILABLE...

AT SAVINGS OF 10% TO 25%

25

AMY VANDERBILT 2½ to 3-in., purple-lilac to lavender-lilac blooms finish a cool lavender. Bushy, symmetrical plant. Excellent foliage. Fragrant. (Pl. Pat. #1585.)
\$2.00 each; 3 for \$5.25; 12 for \$19.20

BABY BLAZE A vigorous, 3-ft. bush. Deep red flowers with white at the center of each bloom. The hardy plant makes a magnificent display. (Pl. Pat. #1362.)
\$1.50 each; 3 for \$3.95; 12 for \$14.40

BETSY McCALL Slender buds, soft coral blooms overlaid with gold. The 2½ to 3-ft. bush is hardy and well clothed with foliage. (Pl. Pat. #1603.)
\$2.00 each; 3 for \$5.25; 12 for \$19.20

BETTY PRIOR Free flowering; delicate pink; spicy fragrance. Buds are lively red. Blooms are 5 petaled, shell-pink. Hardy, 4-ft. plant.
\$1.50 each; 3 for \$3.95; 12 for \$14.40

BROWNIE Tan shades with gold reverse, flushing to reddish and lavender tones at the tips of the petals. 2-ft. plants. Wild Rose fragrance. (Pl. Pat. #1720.)
\$2.50 each; 3 for \$6.60; 12 for \$24.00

CHATTER Bright crimson, velvety-petaled, 2 to 3-in. flowers appear in clusters. Sturdy, 18-in., disease-resistant bush. (Pl. Pat. #739.)
\$1.50 each; 3 for \$3.95; 12 for \$14.40

CIRCUS 1956 A.A.R.S. Colors vary from rich yellow and red buds to orange-buff flushed apple-blossom-pink and red. Medium height. (Pl. Pat. #1382.)
\$2.50 each; 3 for \$6.60; 12 for \$24.00

FIRECRACKER Fragrant blooms in large and small clusters. Sharp red color is enhanced by the bright yellow center. 12 to 15 petals. (Pl. Pat. #1629.)
\$2.00 each; 3 for \$5.25; 12 for \$19.20

FIRE KING 2½ to 3-in. circles of brilliant red, in clusters. Dark foliage, red tinged when young. (Pl. Pat. #1758.)
\$2.50 each; 3 for \$6.60; 12 for \$24.00

FUSILIER 1958 A.A.R.S. A flaming orange-scarlet. 30 to 36 in. tall, with large, leathery foliage. 3 to 3½-in. flowers. (Pl. Pat. #1709.)
\$1.75 each; 3 for \$4.60; 12 for \$16.80

GLACIER 4½-in. flowers are borne either singly or in clusters, covering the bush with drifts of snow. Deep green foliage. Well-branched, 2 to 2½-ft. plant. (Pl. Pat. #1025.)
\$2.00 each; 3 for \$5.25; 12 for \$19.20

GOLDEN FLEECE. Gay, tawny gold buds open slowly to dazzling canary color. 4 to 4½-in. blooms in graceful clusters. Vigorous, bushy. (Pl. Pat. #1512.)
\$1.75 each; 3 for \$4.60; 12 for \$16.80

GOLDLOCKS Cupped, 3½-in., golden yellow blooms. Well-balanced, 2½-ft. plants are dense. Foliage is glossy. (Pl. Pat. #672.)
\$1.50 each; 3 for \$3.95; 12 for \$14.40

INDEPENDENCE Orange-scarlet blooms reach 4 in. Glossy foliage on a hardy, 2½ to 3-ft. bush. Moderate fragrance. (Pl. Pat. #1036.)
\$1.50 each; 3 for \$3.95; 12 for \$14.40

JIMINY CRICKET 1955 A.A.R.S. Tangerine-red buds open to sharp coral-orange, 3½-in. blooms. Damask fragrance. The upright, 4-ft. bush is disease resistant. (Pl. Pat. #1346.)
\$1.75 each; 3 for \$4.60; 12 for \$16.80

MANDARIN Beautiful ox-blood, 3 to 4-in. flowers appear in large clusters. Upright, vigorous, 3½-ft. bush. Effective for hedges and background planting. (Pl. Pat. #1040.)
\$1.50 each; 3 for \$3.95; 12 for \$14.40

MA PERKINS 3½ to 4-in. blooms are sparkling coral-shell-pink. The bushy, 2½ to 3-ft. plant is strong and compact, with an abundance of rich foliage. (Pl. Pat. #1143.)
\$1.75 each; 3 for \$4.60; 12 for \$16.80

MASQUERADE Golden buds open to rose-pink blooms that finish a deep red, presenting a myriad of color on a 3-ft. plant. (Pl. Pat. #975.)
\$1.50 each; 3 for \$3.95; 12 for \$14.40

PINK BOUNTIFUL Deep reddish pink buds. 3-in. blooms have buff-salmon-pink hearts and deeper pink outer petals. Hardy, 2-ft. bush. (Pl. Pat. #601.)
\$1.50 each; 3 for \$3.95; 12 for \$14.40

PINK CHIFFON The 3½-in. bloom is a light pastel pink with a deeper blush heart. Moderately fragrant. Glossy foliage. 24 to 30-in. plant. (Pl. Pat. #1564.)
\$2.00 each; 3 for \$5.25; 12 for \$19.20

PINOCCHIO Salmon buds. 1½-in. blooms of soft clear pink with edges gradually changing to a deeper pink. A prolific, 20 to 24-in. plant.
\$1.50 each; 3 for \$3.95; 12 for \$14.40

PINK GARNETTE Long-lasting, deep pink, 3-in. blooms. Excellent for corsages. 1½ to 2-ft. plants. Holly-like foliage. (Pl. Pat. #1120.)
\$1.50 each; 3 for \$3.95; 12 for \$14.40

RED PINOCCHIO Deep satiny carmine-red buds. 3½-in., bright carmine blooms. Vigorous and very free flowering. (Pl. Pat. #812.)
\$1.50 each; 3 for \$3.95; 12 for \$14.40

RED WINGS Snappy deep red, unfading blooms appear singly and in clusters. The plant is medium large and well formed. (Pl. Pat. #1788.)
\$2.00 each; 3 for \$5.25; 12 for \$19.20

ROCHESTER Soft yellow, flushed orange-carmine on the reverse. The remarkably hardy bush reaches 2 to 2½ ft. Very free blooming.
\$2.00 each; 3 for \$5.25; 12 for \$19.20

SARABANDE Bright orange-red with bright yellow stamens. 12 to 15 petals. Blooms in clusters. Compact, spreading plant. (Pl. Pat. #1761.)
\$2.50 each; 3 for \$6.60; 12 for \$24.00

SIREN Full, 3½-in., brilliant fiery scarlet blooms are unfading even in extreme heat. The vigorous, compact plant reaches 2 ft. (Pl. Pat. #1197.)
\$1.50 each; 3 for \$3.95; 12 for \$14.40

SUMMER SNOW Clear white, 3½-in. blooms. The 20-in. plant is hardy. Sweet, elusive fragrance. Attractive foliage. Most prolific white Floribunda.
\$1.50 each; 3 for \$3.95; 12 for \$14.40

YELLOW PINOCCHIO 3-ft. plant is a rounded mound of yellow. 3-in., double blooms, large clusters. Disease resistant. (Pl. Pat. #992.)
\$1.50 each; 3 for \$3.95; 12 for \$14.40

GROUP No. 2301

1 of each:
Amy Vanderbilt Ma Perkins
Baby Blaze Pinocchio
Goldilocks
Value \$8.25
Save \$1.05 **Only \$7.20**

GROUP No. 2311

1 of each:
Chatter Independence
Masquerade Pink Bountiful
Pink Garnette
Value \$7.50
Save \$.95 **Only \$6.55**

GROUP No. 2321

1 of each:
Siren Pinocchio
Red Pinocchio Sarabande
Yellow Pinocchio
Value \$8.50
Save \$1.05 **Only \$7.45**

THE SMALLEST ROSES IN THE WORLD!

Gorgeous Jackson & Perkins Miniature Roses produce exquisite blooms no bigger than your fingernail . . . blooms so small that a thimble holds a bouquet of six! Scores of uses in your home and garden!

BABY BETSY McCALL Buds no bigger than your fingernail . . . blooms no larger than a nickel. The 8-in. plant produces dainty pink-pearl blooms. Incredibly tiny blooms are heavily petaled, fully double. (Pl. Pat. #1984.)
\$1.25 each; 3 for \$3.30; 12 for \$13.20

BABY MASQUERADE Tiny yellow buds open to rich yellow blooms, eventually turning pink and finishing a deep red. 8-in. plants carry these smallest of Roses from May to November. A real novelty. (Pl. Pat. #1580.)
\$1.25 each; 3 for \$3.30; 12 for \$13.20

DWARFKING Miniature buds open to double, lightly fragrant, blood-red blooms that are no larger than a postage stamp. Hardy plants bear these unusual flowers in clusters and singly. The bush builds in size year after year. (Pl. Pat. #1577.)
\$1.25 each; 3 for \$3.30; 12 for \$13.20

OAKINGTON RUBY Deep carmine buds open to rich ruby-crimson, double flowers smaller than 1 in. Plant is less than 12 in. tall and blooms freely from May to November. A very hardy bush, it demands no special attention.
\$1.00 each; 3 for \$2.50; 12 for \$10.00

RED IMP An unfading, deep rich crimson with blooms of up to 60 petals. Form of bud and blossom is perfect. A fully double Miniature Rose that sparkles in bright beauty. This is one of the newer Miniature Roses. (Pl. Pat. #1032.)
\$1.50 each; 3 for \$3.90; 12 for \$13.80

ROSA ROULETTI Perfect little double rose-pink flowers on a 4 to 6-in. plant, just as dainty as the Roses it bears. The little Swiss Rose that was lost for many years; now treasured in American gardens. Very easy to grow.
\$1.00 each; 3 for \$2.50; 12 for \$10.00

TWINKLES Tiny white blooms sparkle in the sunlight. Fully double, they have a slight fragrance. Many flowers are produced all summer long on a compact bush that stays comfortably low. Very appealing. (Pl. Pat. #1407.)
\$1.25 each; 3 for \$3.30; 12 for \$13.20

GROUP No. 2331

1 of each:
Oakington Ruby
Baby Masquerade
Baby Betsy McCall
Red Imp Twinkles
Dwarfkings Rosa Rouletti
Value \$8.50
Save \$1.40
Only \$7.10

GROUP No. 2341

1 of each:
Red Imp
Baby Masquerade
Baby Betsy McCall
Twinkles
Dwarfkings
Value \$6.50
Save \$1.10
Only \$5.40



© J. & P. CO.

Royal Lavender

NEW! Royal Lavender

(Test No. C5-551R)

(Above) To the list of outstanding lavender Roses is now added this remarkable achievement! This strong everblooming Climber is a true lavender Rose with dove-gray and warm pink tones that provide a panorama of delight. The canes of this 6 to 9-ft. Climber flower the first year; after flowering the lateral buds develop, producing a profusion of clusters of perfectly formed, FRAGRANT blooms from spring until frost. Borne in clusters of five to ten, each individual bloom is perfection in itself. Petals are smooth, firm and long lasting, never quilling or curling. The color is retained until the petals drop cleanly to the ground. Deep lavender-orchid buds are of elegant form, long and slender. They open to exquisite blooms, 3 to 4 in. in diameter, with 35 petals neatly imbricated and perfectly placed. The fragrance is novel in roses, for it reminds one of nothing more than a lilac hedge in full bloom. This perfume is delicate and pleasing, yet remarkably intense. It seems most appropriate that such a unique Rose as this fine lavender Climber should boast such exceptional fragrance. Plants are clothed with an abundance of dark green, lustrous leaves. Young foliage is reddish bronze to almost plum colored and is in itself exceedingly beautiful. Moreover, the foliage provides a perfect foil for the dusty lavender flowers. The blooms are long lasting when cut and are admirably suited for vase work where they can be enjoyed to the full. A particularly tidy Rose, Royal Lavender always looks neat and bright. (Prop. Rights Reserved.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Everblooming Climbers trained along a rail fence. Everblooming Climbers trained along the side of a house. Everblooming Climbers planted at the back entrance of a house. Everblooming Climbers planted by a pergola.



J. & P. Everblooming Climbers Produce Curtains of Color in Clusters of Four to Five Blooms, etc.

Coral Satin (Below)

This new Climber is a lovely plant with dark green, glossy foliage and generous masses of pink coral flowers that appear throughout the whole summer and late fall. Beautiful, unfading flowers reach 4 in. across and are presented in clusters of four to five blooms. At the end, the satiny petals drop off cleanly, giving the plant a perpetually fresh look. Its exquisite, light old Rose fragrance is especially noticeable at midday. This everbloomer is very effective wherever a Climber should be used, yet it is not rampant or unruly in growth. The color blends beautifully in any combination. The plant is very hardy, having withstood severe winter tests without any appreciable damage here in our test gardens and throughout the country. It owes its winter resistance to its parents, New Dawn and Fashion, both of which are highly resistant to freezing cold. The healthy plant attains a height of 6 to 7 ft. and spreads nicely, the flowering shoots reaching out laterally from the main plant. We are very proud to be able to offer this Climber. Plant it where its full beauty can be realized. Put it in the ground now while the soil is mellow and easier to work, and next spring you will have earlier, bigger and healthier blooms. This Climber will raise delighted comments from your neighbors and yourself. (Pl. Pat. Applied For.)

FREE

... with every order. A HOME GARDEN GUIDE with hints on the planting and care of Climbers.

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Coral Satin



ALL 4 ROSES
ON THESE
2 PAGES

GROUP No. 2351

Value \$12.00
Save \$1.50

Only \$10.50

Don Juan (Below)

True to the traditional hero of Tirso de Molina's drama, Mozart's most perfect opera, and Lord Byron's epic poem, this Pillar Rose constantly surrounds itself with beauty. It is dressed with unusual numbers of velvety red flowers throughout the season. In spring there is a glorious burst of velvety red, 5-in. flowers, carried both in clusters and singly, with a delightful fragrance. The pointed bud is a rich, deeper red and excellent for cutting. The flower retains its clean color until the petals drop. All through the summer there is a constant display of fragrant, rich red blooms, not only on the old wood but also on new, tall-growing bottom breaks. The 8 to 10 ft. plant is well covered with dark green, lustrous foliage that is highly resistant to mildew. This Climber is becoming very popular as its excellent quality of bloom, its color and fragrance become known. Plant Don Juan now to highlight your garden next spring, summer and fall and for years to come. It does well in any climate. It will provide masses of color and will look well by the side of the house or garage or on a fence or trellis. Plant it this fall and next spring you will pick armfuls of fragrant red blooms that will fill each room with a color and fragrance unmatched by any other flower. (Pl. Pat. #1864.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Don't Forget!
Give Roses for Xmas!



Don Juan (See Order Blank)

C. J. & P. CO.

SPECIAL OFFER!

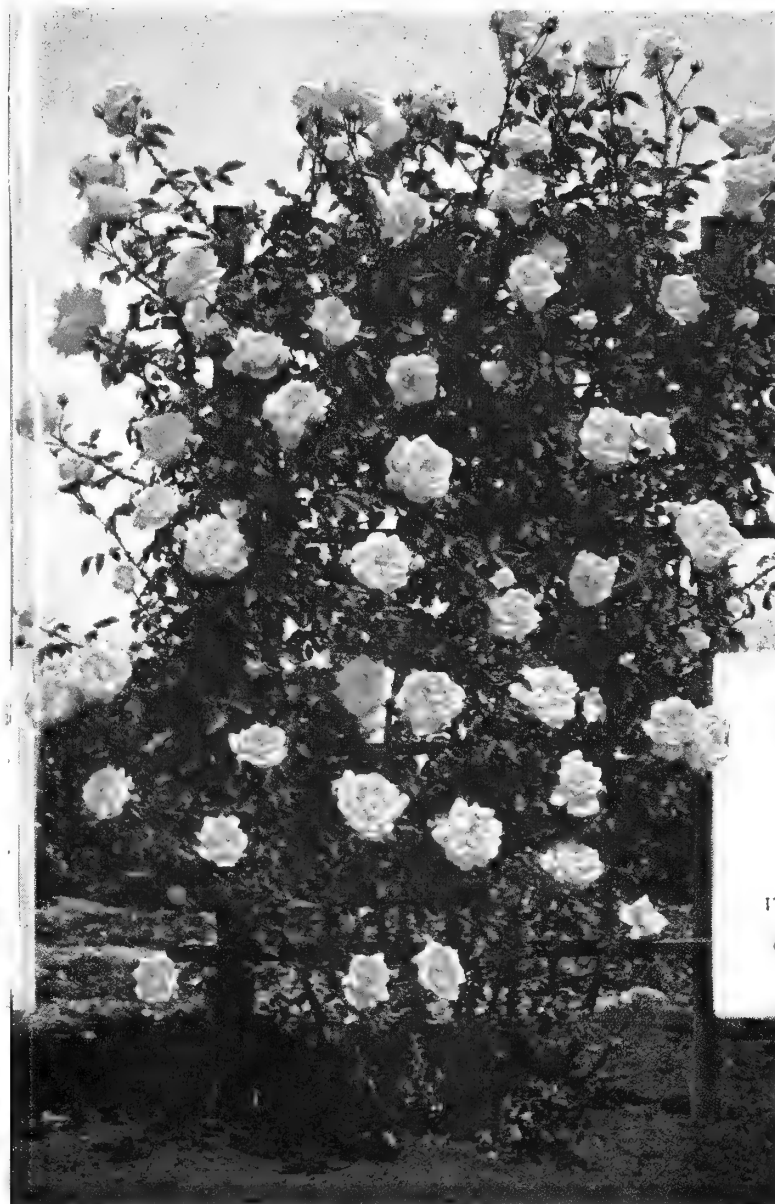
GROUP No. 2361

1 of each:

Royal Lavender
Royal Gold
Don Juan

Value \$9.00 Save \$1.15

Only \$7.85



© J. & P. CO.

Royal Gold

Royal Gold (Above)

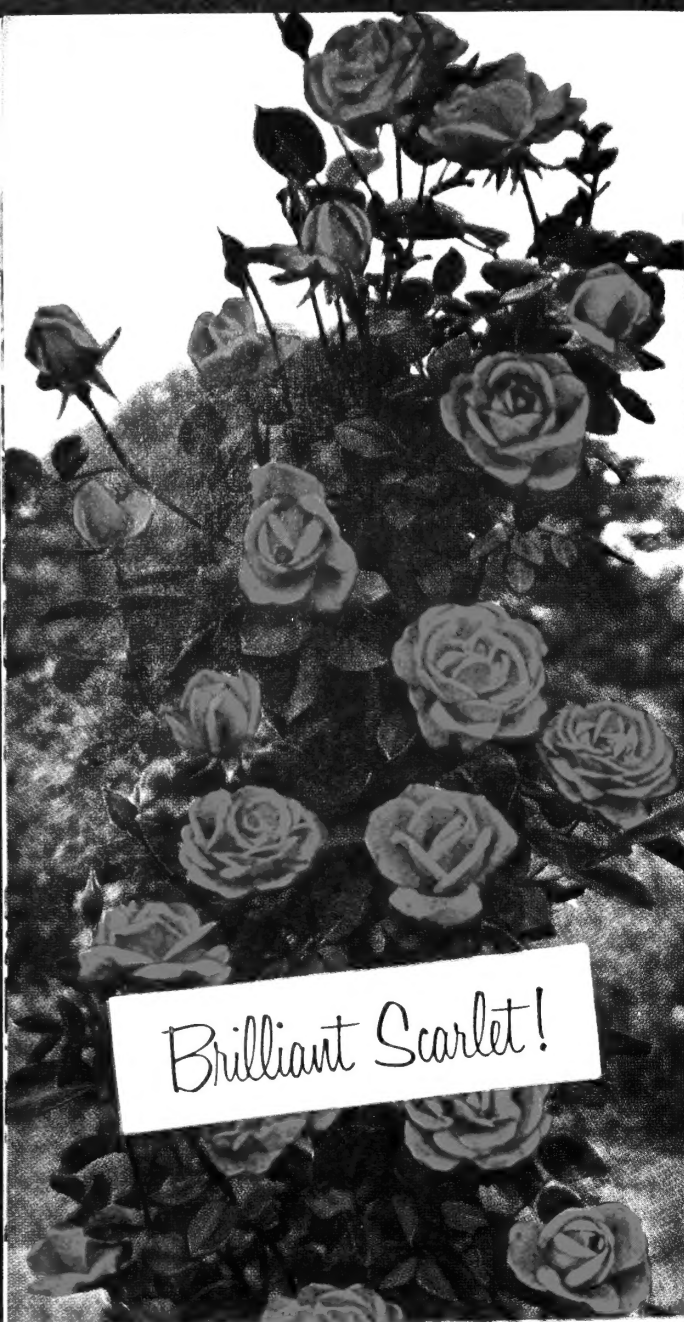
This vigorous, easily managed Climber that blooms the first year it is planted is the yellow Climber you have been looking for! Plant it and see how good it is. Ovoid buds open to gorgeous, golden yellow blooms with up to 45 shiny petals. These richly colored, enduring flowers reach up to 4 in. across. With the blooming habit of a Floribunda, the flowers are carried in clusters of three to seven and also singly on stems adequate for cutting. Abundant green foliage of moderate size is borne on the 4 to 5-ft. canes that develop the first year. Three to four canes will be produced each following year until the plant reaches its full, majestic height of 5 to 7 ft. Characterized by dependable recurrence of bloom and strong growth, this Pillar Rose never tends to get out of bounds. The color is rich and durable, yet subdued and extremely pleasing. Moderate fruity fragrance surrounds this well-balanced Climber. This adaptable plant will look well in any location you choose for it. If you set it out this fall, it will become well established by spring and you may enjoy it to the fullest. (Pl. Pat. #1849.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

JACKSON & PERKINS CO. World's Largest Rose Growers

Originators of Great New Roses Since 1872

A Rainbow of Colors with J&P Everblooming Climbers!

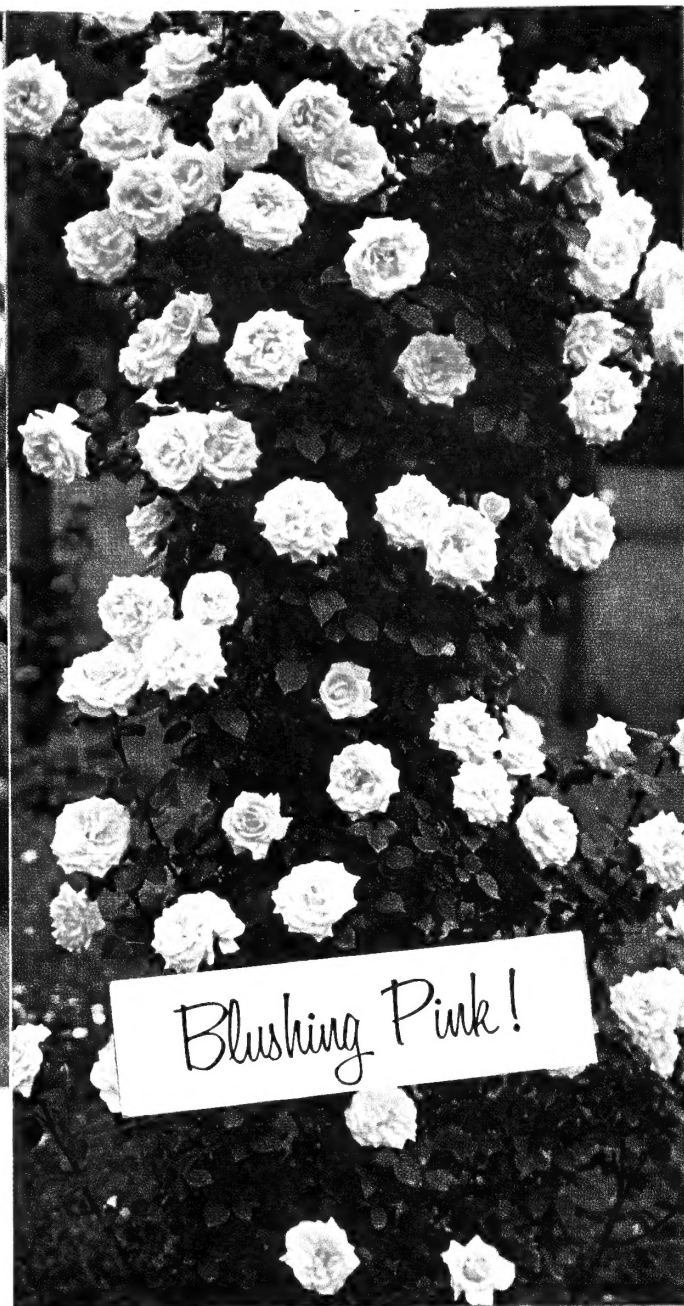


Brilliant Scarlet!

Climbing Crimson Glory

(Above) One of the world's most popular Roses in Climber form. For years Crimson Glory has been universally accepted as one of the best, most popular Roses in existence. This climbing form is a vigorous, fast-climbing plant covered with beautifully formed blooms of deep vivid crimson . . . each one on a sturdy stem. The deep red buds are urn shaped and gradually unfold into perfectly formed, high-centered blooms. Completely captivating fragrance . . . so sweet and refreshing that you can't get enough of it. Give your garden unusual splendor and richness; make every post, pillar, fence or wall a sheet of glory by planting this Climber liberally. In sub-zero areas plant it in a sheltered location and have some protection against winter injury. When you plant this magnificent cascading Climber, you add an unequalled touch of splendor to your garden. We are proud to offer it to our many customers and friends. Plant it this fall and enjoy it for years to come. (Pl. Pat. #736.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80



Blushing Pink!

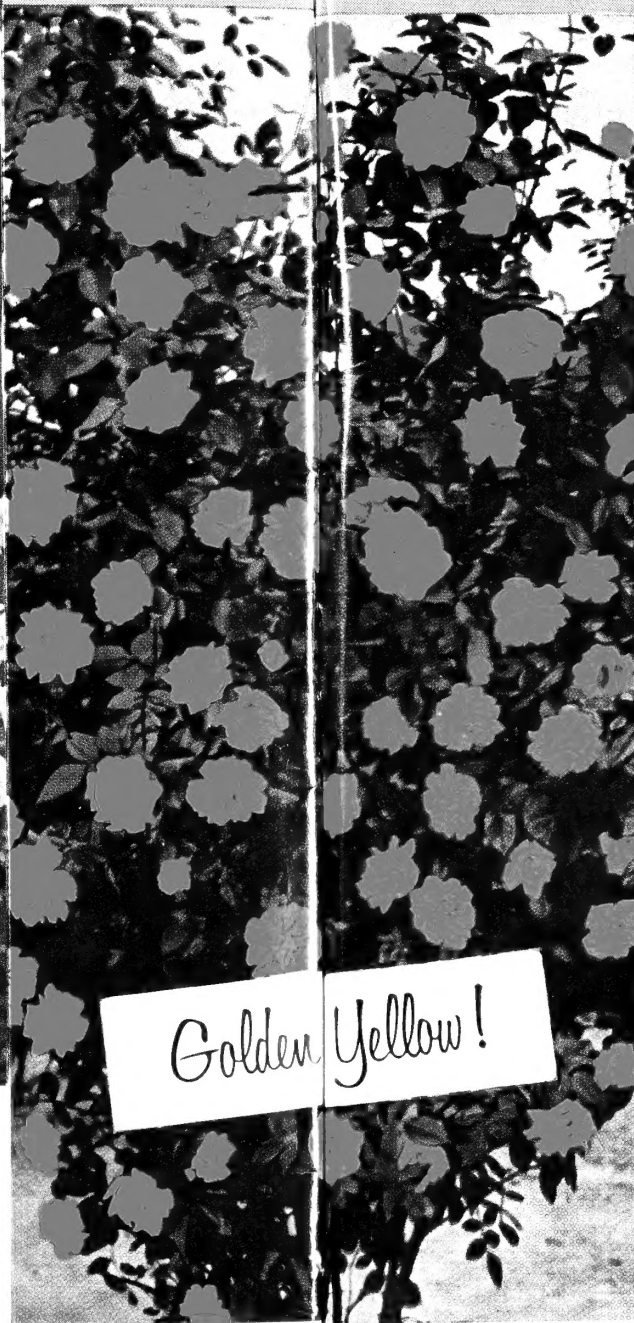
Morning Dawn (Above)

As refreshing as the new day! The large, 5-in. flowers are dewy, silvery rose flushed with salmon, so it is a warm soft pink in all stages. A suffusion of yellow at the base of the petals makes the Rose glow. One of the most fascinating things about this Climber is its unusually large buds, which are about 3 in. long and of the same color and fine texture as the full blooms. Magnificent, fully double blooms appear singly on very long stems. Attractive shiny, dark, holly-like foliage decorates this 6 to 8-ft. pillar. It will fill your garden with its sweet spicy fragrance. (Pl. Pat. #1447.)

\$2.50 each; 3 for \$6.69; 12 for \$26.10

SPECIAL GROUP OFFER No. 2371

ALL 5 ROSES ON THESE 2 PAGES Value \$13.25 Save \$1.65 Only \$11.60



Golden Yellow!

Climbing Golden Showers

(Above) Exquisitely shaped, daffodil-yellow, long-pointed buds and fragrant, high-centered, 4½ to 5-in. open yellow blooms. Almost thornless, with long bronze cutting stems. Trained as a climber, it will attain a height of 6 to 8 ft. Or it can be shaped as a bush with gleaming golden blooms that

\$2.50 each; 3 for \$6.69; 12 for \$26.10

Climbing Coral Dawn (Below)

Here is an Everblooming Climber with a CORAL-PINK color! It's a deep coral-pink . . . the color that has become so popular in bush Roses. And this coral tone does not fade at any stage . . . from the dainty pointed buds to the slow-opening, graceful, long-lasting, 4½-in. blooms. The color is Coral Dawn's main attraction, but it is a superior Climber in every other respect, too. Produces the same continuous repetition of flowers as the popular New Dawn, but the Roses themselves are large, fuller, more colorful and freely decorate the plant all summer long, in clusters of 3 to 20 buds. The lustrous, dark green foliage is disease resistant and sets off the coral-pink flowers. This 6 to 8-ft. Climber is very easy to grow and will do extremely well in all regions. (Pl. Pat. #1117.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

© J. & P. CO.



Glowing Coral!

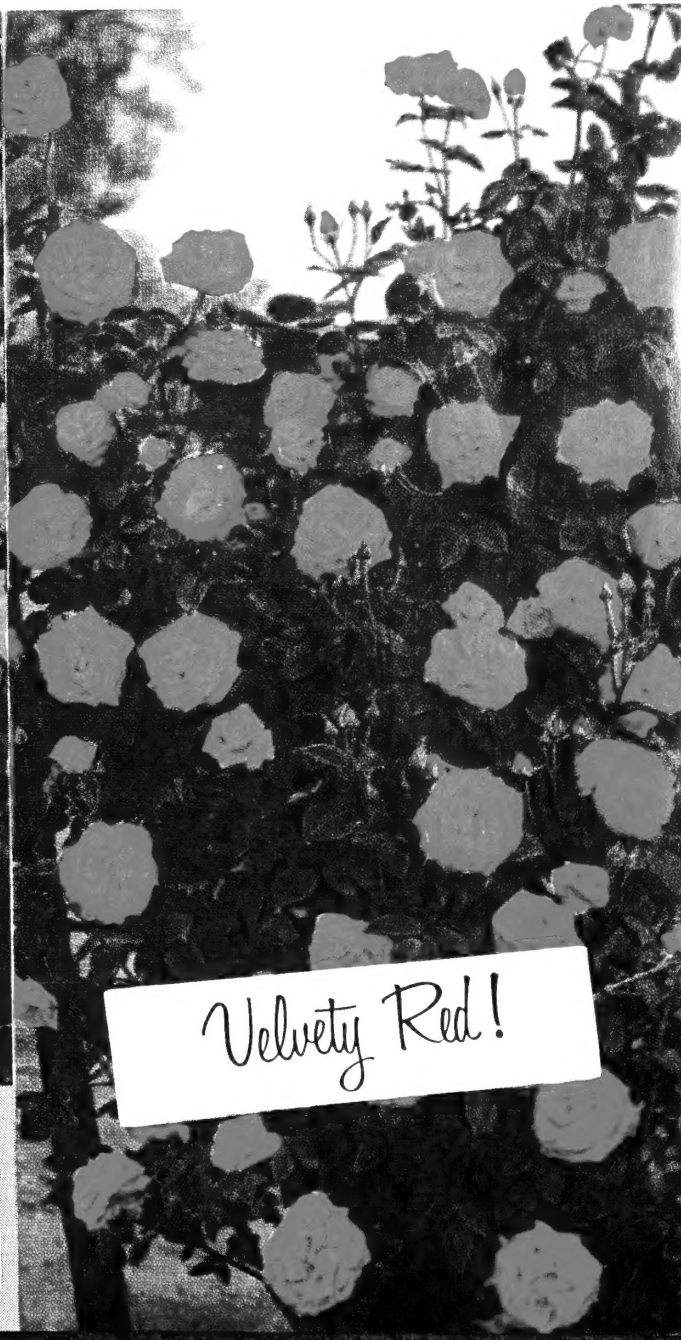
Gladiator (Below)

You'd expect to find such huge blooms only on the finest Hybrid Tea; yet Gladiator is noted for its immense, 5-in., high-centered flowers . . . unusually large for a Climber. But huge size is only part of the story! When you see the brilliant rose-red color—a subtle blend of the brightest scarlet and the softest red—you'll know why this gorgeous Climber is in a class by itself. You'll be thrilled when scores of exquisite flowers burst into bloom on the 8 to 10-ft. plants, making an irresistibly beautiful picture in your garden, on your fence, around your house! And Gladiator imparts a delicate, pleasant fragrance that is really delightful. The large, disease-resistant foliage is an impressive dark emerald-green . . . decorative in itself. Yet so hardy is this Climber that it withstands the battles of zero winter weather. In every sense of the word, it is the real champion of Everblooming Climbers. (Pl. Pat. #1524.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

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World's Largest Rose Growers

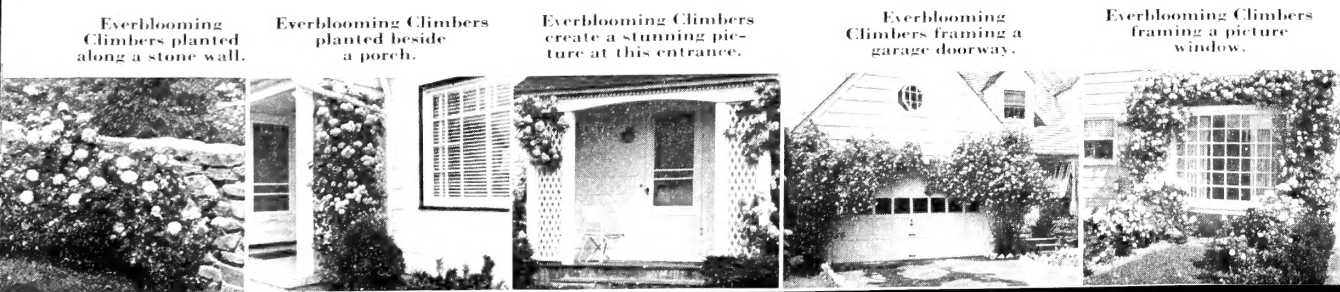
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Velvety Red!

SPECIAL GROUP OFFER No. 2381

1 of each:
Climb. Crimson Glory Coral Dawn Golden Showers
Value \$8.00
Save \$1.00 Only \$7.00



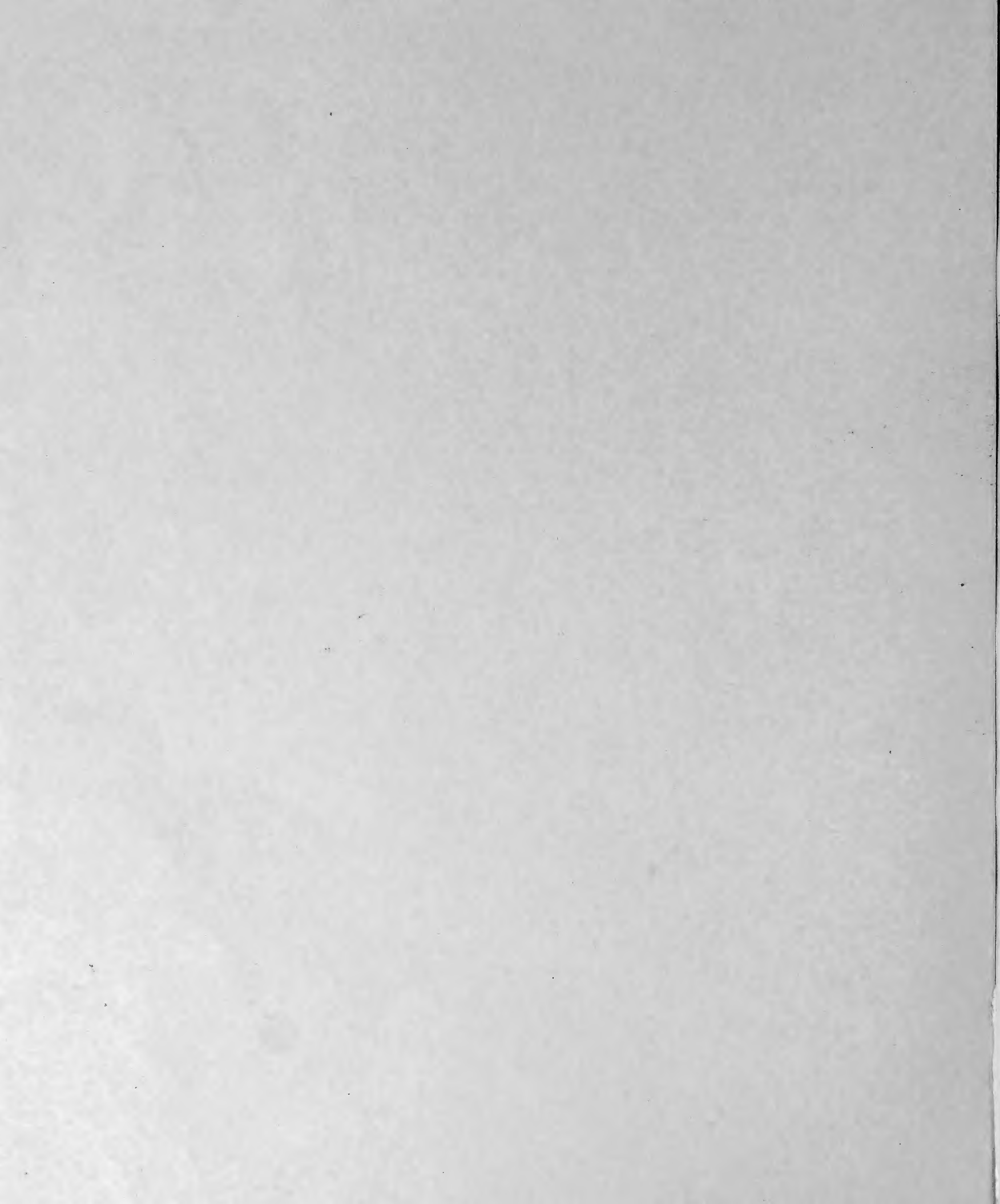
Everblooming Climbers planted along a stone wall.

Everblooming Climbers planted beside a porch.

Everblooming Climbers create a stunning picture at this entrance.

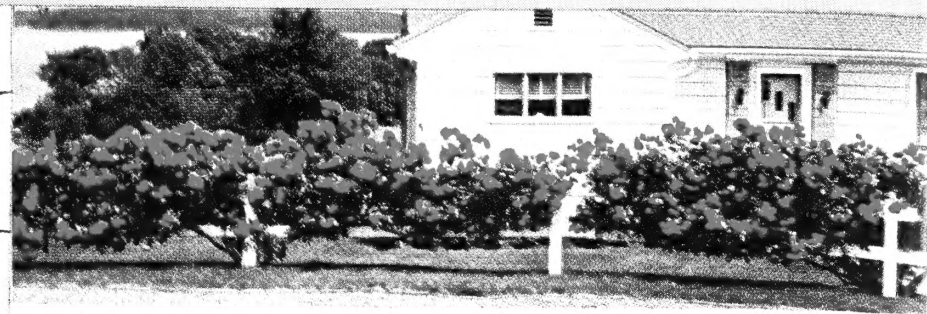
Everblooming Climbers framing a picture window.

Everblooming Climbers framing a picture window.



NEW J & P's Very Own Improved Strain of BLAZE

... Absolutely Guaranteed to Bloom in June, July, August and September



30

The New Blaze will beautify your home like this!

THE NEW BLAZE

MORE EVERBLOOMING!

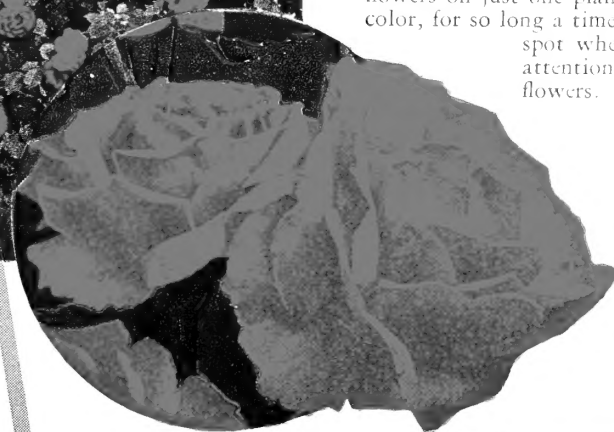
(Left) If you take pride in a glorious plant that buries itself under thousands of brilliant red Roses, then plant Blaze . . . the most popular of all Everblooming Climbers. The popularity of Blaze increases year by year. These are the brilliant double red Climbing Roses one sees all over America. You'll be thrilled with the exceedingly generous blooms, and each succeeding year will increase your devotion as the plants become established and the sturdy canes of old wood bring the ever-blooming characteristic to the fore. During June, July, August and September this amazing plant will outdo itself, giving you literally thousands of Roses every season. Yes, you'll see thousands of exquisite, 2 to 3-in., cup-shaped, scarlet-red flowers on just one plant. No other plant gives you so much beauty, so much color, for so long a time. Blaze is one of the finest Climbers for planting in any spot where this type of Rose is desired. It requires no special attention, but grows luxuriantly with a magnificent display of flowers. It's a good investment for your garden. *Note: In trimming the plant, cut only actual dead flowers, for the new bloom shoots grow from the first eye below the flower cluster.*

\$2.00 each; 3 for \$5.25; 12 for \$21.00

SPECIAL OFFER!

GROUP No. 2391

1 of each:
Blaze New Dawn
White Dawn
Value \$6.00 Save \$.75
Only \$5.25



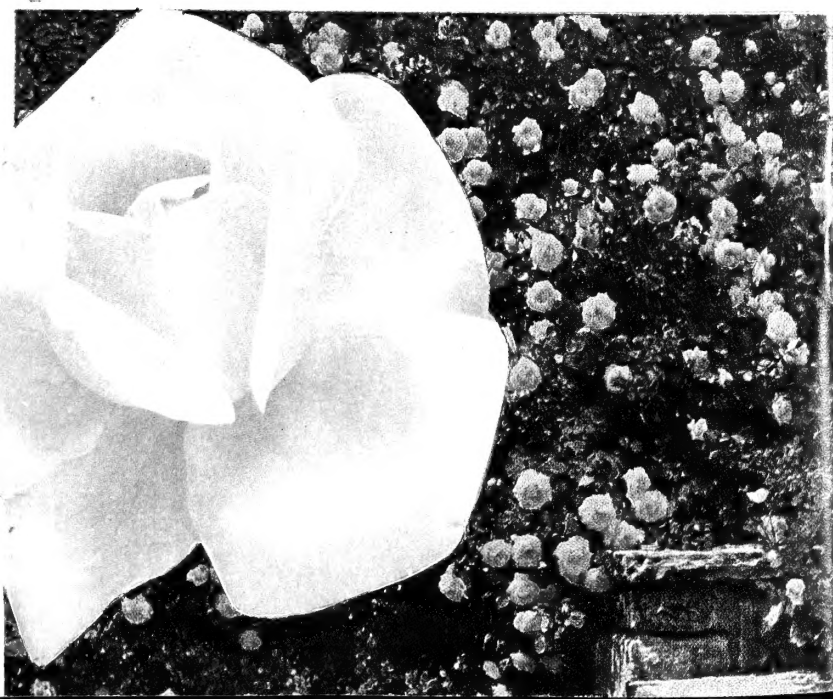
Blaze © J. & P. CO.

New Dawn (Right)

One of the hardiest of all Everblooming Climbers! New Dawn repeats its perfect Hybrid-Tea-like blooms continuously all season. Have glorious Roses with the precious pink color of apple blossoms and a delicate appealing old Rose fragrance in profusion, on a plant that is easy to grow, requires little care and takes little ground. The trim, perfectly formed, pointed buds are most artistic in their appeal, superb for use in bouquets and arrangements. They come on fine long stems. These sturdy canes grow rapidly; even one plant makes a gorgeous display on trellis, arbor or fence. Plant New Dawn this fall and you will enjoy its fresh beauty in your garden early next spring, throughout the season and for many seasons to come. New Dawn has been and still is one of the favorite Climbers of American gardeners. Easy to grow, easy to pick and easy to look at. You'll never regret planting it.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

JACKSON & PERKINS CO. *World's Largest Rose Growers*
Originators of Great New Roses Since 1872



WHERE THE NEW BLAZE CAME FROM . . .

One particular plant that outbloomed and outperformed all others, blooming constantly during July, August and September, was carefully isolated and used as a stock plant from which to multiply this new strain of Blaze. After years of propagating from this heavily blooming type, we now have the new everblooming strain. You'll see how superior it is.

New Dawn



© J. & P. CO.

Climbing Goldilocks



Spectacular



Aloha

31

...and here are 3 more great Climbers!

Climbing Goldilocks

(Above) The truly everblooming yellow Climbing Rose! Gardeners from coast to coast have had the Floribunda Goldilocks for years and have loved its gorgeous golden color and its ability to bloom all summer long. Now this magnificent Rose can be enjoyed as a Climber! The buds are ovoid in shape, resembling miniature Hybrid Teas in form, and rich golden yellow in color. They open gracefully to 3½ in. and last for a long time, for fresh new buds keep replenishing the over-all effect of a golden yellow mass. Like the Floribunda, Goldilocks as a Climber also blooms in large clusters. It is extremely vigorous and hardy; it will grow 6 to 10 ft. in a year and will bloom the first year planted. Use it to grace an arch or to enhance a wall. Be sure to make a place for it this fall. (Pl. Pat. #1090.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Spectacular

(Above) The orange-red color that has been so popularly received in Hybrid Teas and Floribundas has reached the Climbers, where it is particularly effective in the breath-taking SPECTACULAR. As its name implies, this Everblooming Climber leaves a lasting impression when seen as a fully blooming plant. Although the spring blooms alone are ample recompense for the proud owner, there is always rich fall bloom as a wonderful bonus. The 6 to 7-ft. canes which continue to greater heights the next year are indicative of its hardiness and vitality. SPECTACULAR carries its enchanting orange-red to spectrum-red clusters for a long time . . . and each of the 4-in. blooms is infused with vigor and freshness. The color does not fade even in 90 and 100-degree temperatures. (Pl. Pat. #1416.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Aloha

(Above) This magnificent rose-pink Climber bursts into bloom from top to bottom with a display of never-to-be-forgotten glory. After this first peak in June, Aloha repeats frequently all summer. An unbelievable mass of deep coral-pink buds starts the show. These open to very full, perfectly formed blooms of handsome size, often 5 in. across and 3 in. deep. The general effect is strong, rich rose-pink with deeper tones in the tight buds and soft silvery-lilac pink on the inside of petals in the open bloom. Unlike most Climbers, Aloha bears long-stemmed clusters of buds. The plant is superior too, with very dark, waxy foliage. An occasional stem 18 in. long or more with just one bloom of unusual size and rich color will branch out from the main canes. Nearly perfect in its class. (Pl. Pat. #948.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

AVAILABLE
ONLY IN
LIMITED
QUANTITIES

CLIMBING SUMMER SNOW

Clusters of spotless, fragrant, glacier-white, double, 2-in. blooms appear on a hardy plant that will reach 8 to 10 ft. tall. A very generous bloomer all summer and fall.

\$2.00 each; 3 for \$5.25;
12 for \$21.00

DR. J. H. NICOLAS

Very double, 5 to 6-in., deeply fragrant, rich rose-pink blooms. Luxuriant, dark foliage. Sets a standard for charm and glorious color. A prolific bloomer all season long. A very healthy and hardy climber.

\$2.00 each; 3 for \$5.25;
12 for \$21.00

PAUL'S SCARLET

Profuse, vivid scarlet-red flowers, magnificent in early summer. Extra hardy. Very much admired by gardeners everywhere. A most popular variety. Be sure to make a place for it in your garden. An older variety but always loved.

\$1.50 each; 3 for \$3.90;
12 for \$15.60

WHITE DAWN

Hardy, everblooming white Climber. These medium-sized, double, snow-white, fragrant blooms are produced constantly from late spring to frost. A vigorous grower with glossy foliage. Try it and see.

\$2.00 each; 3 for \$5.25;
12 for \$21.00

Jackson & Perkins

Modern Lilacs

**OWN-ROOT
FRENCH
HYBRIDS****Superior French Hybrid Lilacs Far Surpass All Others!
Own Root... Will Not Develop Wild Canes!**

These gorgeous French Hybrids far surpass all others. Larger florets, richer colors, broader spikes, more to a cluster. Every variety is faster growing and younger blooming. Fragrant beyond description. Own-root, not budded, so wild sucker growth will never bother you. For infinite long life, rapid growth and every-year bloom, these strong 3-yr. plants are worth ten times as much as the old-fashioned varieties.

**AVAILABLE IN THESE SIX
OUTSTANDING VARIETIES**

PAUL THIRION. Large, open clusters of single florets of a rich wine-red tone. Moderate height. Strong grower and free bloomer.

PRES. FALLIERES. Large showy clusters of double, fragrant flowers. Soft rosy lilac—very delicate and pleasing.

PRESIDENT GREVY. Moderate-sized single florets in long, open clusters. Purplish in the bud, becoming Wedgwood-blue. A vigorous, early-blooming variety.

PAUL HARIOT. A prolific producer of fine reddish purple blooms. The flowers hold their color better than many other varieties.

EDITH CAVELL. Large, full clusters of double florets, snowy white in color.

MME. A. BUCHNER. Very fragrant large, double flowers in long clusters. The buds are carmine, opening pinkish lilac.

\$3.00 each; 3 of one kind \$7.50

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Group No. 2411

All 6 J & P Modern Lilacs pictured

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FASHION. Coral-pink with gold overlay.

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GOLDEN MASTERPIECE. Largest yellow.

HAWAII. Orange-coral.

IVORY FASHION. Ivory with golden stamens.

KORDES PERFECTA. Cream-white lined with red.

NEW YORKER. Unfading red.

ORCHID MASTERPIECE. Variation of orchid and lavender.

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PEACE. Golden yellow edged pink.

PERSONALITY. Golden yellow overlaid with red.

PINK DUCHESS. Scintillating pink.

QUEEN ELIZABETH. Pure pink.

RED PINOCCHIO. Scarlet-red.

SPARTAN. Large orange-red.

STERLING SILVER. Silvery lavender-pink.



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